

# CLEMENGER UNIVERSITY WHAT'S ON IN APRIL.

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## WEBINARS – check your inbox for invites from CU Admin

### Session 1

**Monday 11th of April  
8:30–9:30am AEST**

### BBDO IQ UNCOVERED

Please join us for a special Monday morning edition of Clemenger University when BBDO's Melanie Norris joins from London to share all things BBDO IQ.

BBDO IQ is the network's virtual knowledge hub, library and classroom bringing together the best thinking, tools, and training from across the network.

Melanie will run through BBDO Works, BBDO Knows, BBDO Grows, BBDO Learns (BBDO U) and BBDO Belongs, and there'll certainly be time for a Q&A at its conclusion.

Given the content includes research white papers, category intelligence, strategic tools, new business pitch guides, tutorials, training and DE&I information, the session will be relevant to everyone across all offices.

PEER AND PROFESSIONAL

### DIVERSITY COUNCIL AUSTRALIA

### DIVERSITY LEADERSHIP PROGRAM FAMILIES AND WORK (PRELIMINARY NOTICE)

**DATE: THURSDAY 28 APR 2022**

**TIME: 2:00PM TO 3:30PM AEST**

In the lead up to the International Family Equality Day (IFED), this event looks at how to make workplace policies more inclusive of different types of families incl. rainbow families, single parent families and divorced/blended families.

REACH OUT TO [CUADMIN@CLEMENGER.COM.AU](mailto:CUADMIN@CLEMENGER.COM.AU)  
WITH ANY FEEDBACK OR TO REGISTER A SESSION.

### Session 2

**Thursday 21st of April  
12–1pm AEST**

### SXSW – IT'S A WRAP

With SXSW being a melting pot of tech, film, music, education, and culture, Josh shares with us his key trends from the festival in 2022 – from the criticism of big tech and crypto to the hope (or hype?) being pinned to Web3.

One not to miss

TECHNICAL

