

AD STARS 2020 Winner List_Professional

| Entry No. | Title | Type | Section | Category1 | Category2 | Category3 | Advertiser | Entrant Company | Country | Award |
|-----------|--|----------|----------|-------------------------------|---------------------------|--------------------------------------|---|--|----------------------|------------------------|
| 146549 | The New National Anthem Edition | Single | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of print or standard outdoor | An-Nahar | Impact BBDO | United Arab Emirates | Grand Prix of the Year |
| 166869 | Dot Translate. The First Braille Translator Based on AI. | Single | PSA | Human Rights | | | Dot Incorporation | Serviceplan Korea | Korea, Republic Of | Grand Prix of the Year |
| 158580 | Swipe Night | Single | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of social in a promotional | Tinder | 72andSunny Los Angeles | United States | Grand Prix |
| 159486 | Swipe Night | Single | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Other digital solutions in a | Tinder | 72andSunny Los Angeles | United States | Gold |
| 166423 | Lotto - LO5T | Single | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of promotional | Lotto New Zealand | DDB Group New Zealand | New Zealand | Gold |
| 166154 | Astronomical Sales | Single | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of promotional | Mastercard | McCann Worldgroup MENA | United Arab Emirates | Gold |
| 148177 | Pixar Street View | Single | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of digital in a promotional | Walt Disney World | Walt Disney Company | United States | Gold |
| 161245 | The Burnt Christmas Tree | Single | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of exhibitions and installations | Red Cross Australia | DDB Sydney | Australia | Gold |
| 161206 | The Burnt Christmas Tree | Single | AD STARS | Brand Experience & Activation | Sectors | Not-for-profit / Charity/ | Red Cross Australia | DDB Sydney | Australia | Silver |
| 146772 | Dream Number | Single | AD STARS | Brand Experience & Activation | Sectors | Finance / Services / | Loto Libanais | Impact BBDO | United Arab Emirates | Silver |
| 161137 | The Unsaid | Single | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of social in a promotional | NZ Transport Agency | Clemenger BBDO Wellington | New Zealand | Silver |
| 165490 | THAI STAY HOME MILES EXCHANGE | Single | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of digital in a promotional | Thai Airways International Public Company Limited | WPP Marketing Communications (Thailand) Ltd. | Thailand | Silver |
| 163725 | Coca-Cola x Star Wars | Single | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of merchandising/in- | The Coca-Cola Company | Ogilvy Malaysia | Malaysia | Bronze |
| 156133 | The Offline Playlist | Single | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of promotional | 360i | 360i | United States | Bronze |
| 152434 | LOSEV: DEAR BROTHER | Single | AD STARS | Brand Experience & Activation | Sectors | Not-for-profit / Charity/ | LOSEV | Rafineri | Turkey | Bronze |
| 146999 | Hunger Insurance | Single | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of print or standard outdoor | MARS | Impact BBDO | United Arab Emirates | Bronze |
| 150082 | Digi Footbraille | Single | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Other digital solutions in a | Digi Telecommunications | Naga DDB Sdn Bhd | Malaysia | Bronze |
| 160922 | Belted Survivors | Single | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of social in a promotional | NZ Transport Agency | Clemenger BBDO Wellington | New Zealand | Bronze |
| 165521 | HEINEKEN 0.0 THE EVERYDAY SPONSORSHIPS | Single | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of social in a promotional | Heineken Thailand | WPP Marketing Communications (Thailand) Ltd. | Thailand | Bronze |
| 163722 | Coca-Cola x Star Wars | Single | AD STARS | Brand Experience & Activation | Sectors | Drinks (alcoholic & non-alcoholic) | The Coca-Cola Company | Ogilvy Malaysia | Malaysia | Bronze |
| 155950 | Record-Breaking Fuel | Campaign | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of promotional | Chevron, Caltex | VMLY&R Singapore | Singapore | Bronze |
| 151428 | The Greatest Reads | Single | AD STARS | Brand Experience & Activation | Sectors | Finance / Services / | Beeline | Contrapunto Russia | Russian Federation | Bronze |
| 150456 | Birds Records | Single | AD STARS | Brand Experience & Activation | Sectors | Not-for-profit / Charity/ | WWF Russia, Yandex.Music | BBDO Moscow | Russian Federation | Bronze |
| 165520 | HEINEKEN 0.0 THE EVERYDAY SPONSORSHIPS | Single | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of promotional | Heineken Thailand | WPP Marketing Communications (Thailand) Ltd. | Thailand | Bronze |
| 165623 | Free Power Mode | Single | AD STARS | Brand Experience & Activation | Sectors | Finance / Services / | Powershop | whiteGREY | Australia | Bronze |
| 154695 | Play | Campaign | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Other digital solutions in a | Spark | Colenso BBDO | New Zealand | Bronze |
| 161290 | Donate With a Mate | Single | AD STARS | Brand Experience & Activation | Sectors | Finance / Services / | Mars | Clemenger BBDO Sydney | Australia | Crystal |
| 158588 | Frequen-See | Single | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of digital in a promotional | Reliance Broadcast Network Ltd. | Indeed | India | Crystal |
| 154704 | Cadbury Generosity Bar | Single | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of merchandising/in- | Mondelez International | Ogilvy Singapore | Singapore | Crystal |
| 166021 | Parenthood: Rephrased | Single | AD STARS | Brand Experience & Activation | Sectors | Cosmetic / Beauty / Clothing / | Babysop | McCann Worldgroup MENA | United Arab Emirates | Crystal |
| 166380 | Blood Unity | Single | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of promotional | Donner Sang Compter | McCann Worldgroup MENA | United Arab Emirates | Crystal |
| 157976 | WWF Your Plastic Diet | Campaign | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of print or standard outdoor | WWF | Grey Malaysia | Malaysia | Crystal |
| 159366 | HackYourFuture - Behind the Source | Single | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of digital in a promotional | HackYourFuture | 72andSunny Amsterdam | Netherlands | Crystal |
| 159877 | Virtual Sentosa | Campaign | AD STARS | Brand Experience & Activation | Use of Brand Experience & | Use of digital in a promotional | Sentosa Development Corporation | BBH Singapore | Singapore | Crystal |
| 166169 | Astronomical Sales | Single | AD STARS | Creative eCommerce | Sectors | Finance / Services / | Mastercard | McCann Worldgroup MENA | United Arab Emirates | Gold |
| 150463 | Birds Records | Single | AD STARS | Creative eCommerce | Sectors | Not-for-profit / Charity/ | WWF Russia, Yandex.Mus | BBDO Moscow | Russian Federation | Silver |
| 147020 | Hunger Insurance | Single | AD STARS | Creative eCommerce | Sectors | Foods | MARS | Impact BBDO | United Arab Emirates | Silver |
| 154222 | Noise-O-Meter | Single | AD STARS | Creative eCommerce | Sectors | Electronics / IT/ Office | Bose | Wunderman Thompson | United Arab Emirates | Bronze |
| 155203 | PooPaint | Single | AD STARS | Creative eCommerce | Sectors | Not-for-profit / Charity/ | LOHAS KIDS CENTER CL | Geometry Ogilvy Japan | Japan | Bronze |
| 149475 | SangSom Fashion Set | Single | AD STARS | Creative eCommerce | Sectors | Drinks (alcoholic & non-alcoholic) | Thai Beverage Co., Ltd. | The SOUR Bangkok Co., Ltd. | Thailand | Crystal |
| 146342 | Ikea Pets Tunes | Single | AD STARS | Creative eCommerce | Sectors | Furniture / Household | IKEA BELGIUM | Ogilvy Social Lab | Belgium | Crystal |
| 157981 | WWF Your Plastic Diet | Campaign | AD STARS | Data Insights | Sectors | Not-for-profit / Charity/ | WWF | Grey Malaysia | Malaysia | Gold |
| 160956 | The Unsaid | Single | AD STARS | Data Insights | Sectors | Not-for-profit / Charity/ | NZ Transport Agency | Clemenger BBDO Wellington | New Zealand | Gold |
| 151310 | For Seasons composed by climate data | Single | AD STARS | Data Insights | Use of Data | Data Storytelling | NDR Elphinstammorie Orchestra Hamburg, Germany | Jung von matt ag | Germany | Gold |
| 151237 | DEAR GLENN | Single | AD STARS | Data Insights | Use of Data | Data Storytelling | Yamaha Corporation | DENTSU INC. | Japan | Silver |
| 165187 | StopTheSpread | Single | AD STARS | Data Insights | Use of Data | Data Storytelling | National Union of Journalists of the Philippines | BBDO Guerrero | Philippines | Silver |

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|-----------|--|----------|----------|---------------|----------------------|------------------------------------|--|---|----------------------|------------|
| 160626 | The Nike Women Instazine | Campaign | AD STARS | Data Insights | Use of Data | Social Data | Nike | BBH Singapore | Singapore | Silver |
| 146776 | Dream Number | Single | AD STARS | Data Insights | Use of Data | Data Visualization | Loto Libanais | Impact BBDO | United Arab Emirates | Bronze |
| 146988 | Hunger Insurance | Single | AD STARS | Data Insights | Use of Data | Data Storytelling | MARS | Impact BBDO | United Arab Emirates | Bronze |
| 151238 | DEAR GLENN | Single | AD STARS | Data Insights | Use of Data | Innovative Use of Technology | Yamaha Corporation | DENTSU INC. | Japan | Bronze |
| 152071 | toio & toio Collection | Single | AD STARS | Data Insights | Use of Data | Innovative Use of Technology | Sony Interactive Entertainment | HAKUHODO | Japan | Bronze |
| 146985 | Hunger Insurance | Single | AD STARS | Data Insights | Sectors | Foods | MARS | Impact BBDO | United Arab Emirates | Bronze |
| 159634 | Swipe Night | Single | AD STARS | Data Insights | Use of Data | Data Storytelling | Tinder | 72andSunny Los Angeles | United States | Bronze |
| 156577 | Dodge the Bullet | Single | AD STARS | Data Insights | Sectors | Not-for-profit / Charity/ | Coalition for Gun Control | Zulu Alpha Kilo | Canada | Bronze |
| 165618 | Free Power Mode | Single | AD STARS | Data Insights | Use of Data | Data Visualization | Powershop | whiteGREY | Australia | Bronze |
| 150436 | Dodo open source pizza | Single | AD STARS | Data Insights | Use of Data | Innovative Use of Technology | Dodo Pizza | BBDO Moscow | Russian Federation | Bronze |
| 158586 | Frequen-See | Single | AD STARS | Data Insights | Use of Data | Innovative Use of Technology | Reliance Broadcast Network Ltd. | Indeed | India | Bronze |
| 166141 | Astronomical Sales | Single | AD STARS | Data Insights | Use of Data | Data Integration | Mastercard | McCann Worldgroup MENA | United Arab Emirates | Bronze |
| 154283 | The Teacher Of My Dreams | Single | AD STARS | Data Insights | Sectors | Distribution / Publication | Socrates Magazine | 4129Grey | Turkey | Bronze |
| 156200 | Targeted Script Ads | Single | AD STARS | Data Insights | Use of Data | Data-Driven Targeting | Oriental Princess | WPP Marketing Communications (Thailand) Ltd. | Thailand | Bronze |
| 164140 | Dodge the Bullet | Single | AD STARS | Data Insights | Use of Data | Data Technology | Coalition for Gun Control | Zulu Alpha Kilo | Canada | Bronze |
| 150564 | The Greatest Reads | Single | AD STARS | Data Insights | Sectors | Finance / Services / | Beeline | Contrapunto Russia | Russian Federation | Crystal |
| 152764 | MORI BUILDING URBAN LAB | Single | AD STARS | Data Insights | Use of Data | Data Visualization | MORI BUILDING COMPANY, LIMITED | SIX INC. | Japan | Crystal |
| 161126 | Everyone is an amazing book | Single | AD STARS | Data Insights | Use of Data | Data Storytelling | Amazon | McCann-Erickson Guangming Ltd. | China | Crystal |
| 163256 | THE CHEERING BANDAGE | Single | AD STARS | Data Insights | Sectors | Not-for-profit / Charity/ | Young Chemical, Facebook Korea | INNOCENT Worldwide | Korea, Republic Of | Crystal |
| 159508 | Losing Lena | Single | AD STARS | Data Insights | Use of Data | Data Technology | Code Like A Girl and Creatable | Facebook Singapore Pte. Ltd. | Singapore | Crystal |
| 158975 | Everyone's an Olympian | Single | AD STARS | Data Insights | Use of Data | Data Visualization | Japanese Olympic Committee and Consortium Members | DENTSU INC. | Japan | Crystal |
| 159850 | TEZUKA2020 | Single | AD STARS | Data Insights | Use of Data | Innovative Use of Technology | KIOXIA | Wunderman Thompson Tokyo WPP Marketing Communications (Thailand) Ltd. | Japan | Crystal |
| 156008 | Twitter Hunt | Single | AD STARS | Data Insights | Use of Data | Social Data | LINE Company (Thailand) limited | WPP Marketing Communications (Thailand) Ltd. | Thailand | Crystal |
| 149301 | Pocky THE GIFT | Single | AD STARS | Design | Communication Design | Promotional items(Retail) | Ezaki Glico Co., Ltd. | Dentsu | Japan | Grand Prix |
| 149372 | Pocky THE GIFT | Single | AD STARS | Design | Communication Design | Packaging(Sustainable Packaging, | Ezaki Glico Co., Ltd. | Dentsu | Japan | Gold |
| 164501 | The Gun Violence History Book | Single | AD STARS | Design | Communication Design | Packaging(Sustainable Packaging, | Illinois Council for Handgun Violence | FCB Chicago | United States | Gold |
| 164500 | The Gun Violence History Book | Single | AD STARS | Design | Sectors | Not-for-profit / Charity/ | Illinois Council for Handgun Violence | FCB Chicago | United States | Gold |
| 155144 | His Dark Materials "Personal Daemons" | Single | AD STARS | Design | Communication Design | Packaging(Sustainable Packaging, | 360i | 360i | United States | Gold |
| 158429 | Everyone's an Olympian | Single | AD STARS | Design | Communication Design | Digital design(Data- | Japanese Olympic Committee and Consortium Members | DENTSU INC. | Japan | Gold |
| 151740 | Hairstyle Figure | Single | AD STARS | Design | Communication Design | Posters | Beijing Shanmu Culture Co., Ltd | 33 and Branding | China | Gold |
| 152064 | toio & toio Collection | Single | AD STARS | Design | Communication Design | Digital design(Data- | Sony Interactive Entertainment | HAKUHODO | Japan | Gold |
| 150707 | Tashkent City Identity | Single | AD STARS | Design | Communication Design | Stationery | Public Council of Tashkent City | MANO Branding | Uzbekistan | Silver |
| 155114 | The Edible Sushi Omamori | Single | AD STARS | Design | Sectors | Foods | JFOODO | Geometry Ogilvy Japan | Japan | Silver |
| 161116 | Coca-Cola x Star Wars | Single | AD STARS | Design | Sectors | Drinks (alcoholic & non-alcoholic) | The Coca-Cola Company | Ogilvy Malaysia | Malaysia | Silver |
| 160187 | Super Animal Fur | Single | AD STARS | Design | Sectors | Cosmetic / Beauty / Clothing / | Innocean Worldwide/ VEGAN TIGER | Innocean Worldwide | Korea, Republic Of | Silver |
| 165366 | The Cadbury Unity Bar | Single | AD STARS | Design | Sectors | Foods | Mondelez | Ogilvy | India | Silver |
| 154439 | 12 to the fifth power CAKES | Single | AD STARS | Design | Sectors | Finance / Services / | LUMINE | DENTSU INC. | Japan | Silver |
| 158475 | Ginebra San Miguel Frontliner Labels | Single | AD STARS | Design | Sectors | Drinks (alcoholic & non-alcoholic) | Ginebra San Miguel Inc | Dentsu One Manila | Philippines | Silver |
| 157489 | Galaxy Graffiti | Single | AD STARS | Design | Sectors | Electronics / IT/ Office | Samsung Electronics | Cheil Worldwide | Korea, Republic Of | Silver |
| 151265 | NAKAGIN CAPSULE BUSINESS CARD | Single | AD STARS | Design | Sectors | Not-for-profit / Charity/ | Nakagin Capsule Tower Preservation and Restoration Project | DENTSU INC. | Japan | Silver |
| 151747 | Hair Calligraphy and Painting | Campaign | AD STARS | Design | Communication Design | Posters | NICCA CHEMICAL | DENTSU WEST JAPAN | Japan | Silver |
| 150586 | The Continuously Changing Brand Identity SHISEIDO KARAKUSA | Single | AD STARS | Design | Communication Design | Digital design(Data- | Shiseido Company, Limited | DENTSU INC. | Japan | Silver |
| 150705 | Me'mor Awards Identity | Single | AD STARS | Design | Sectors | Corporate /Institution | Knauf Uzbekistan | MANO Branding | Uzbekistan | Silver |
| 157297 | Fish Love Band | Single | AD STARS | Design | Communication Design | Self-promotion(POS, | WWF Korea | Cheil Worldwide | Korea, Republic Of | Bronze |
| 154199 | Noise-O-Meter | Single | AD STARS | Design | Sectors | Electronics / IT/ Office | Bose | Wunderman Thompson | United Arab Emirates | Bronze |
| 154748 | Faceboobs | Single | AD STARS | Design | Sectors | Cosmetic / Beauty / Clothing / | YourBreast | Fenton Stephens | Australia | Bronze |
| 150706 | Me'mor Awards Identity | Single | AD STARS | Design | Communication Design | Stationery | Knauf Uzbekistan | MANO Branding | Uzbekistan | Bronze |

| Entry No. | Title | Type | Section | Category1 | Category2 | Category3 | Advertiser | Entrant Company | Country | Award |
|-----------|--|----------|----------|-----------|-------------------------|--------------------------------------|---|--|----------------------|---------|
| 150709 | Tashkent City Identity | Single | AD STARS | Design | Sectors | Not-for-profit / Charity/ | Public Council of Tashkent City | MA'NO Branding | Uzbekistan | Bronze |
| 163033 | Shibuya Stream - Google Japan building | Single | AD STARS | Design | Sectors | Corporate /Institution | Google Japan | Google | Japan | Bronze |
| 151258 | Paper waste Toy AMARIKKO | Single | AD STARS | Design | Communication Design | Digital design(Data- | SHOEI INC. | DENTSU INC. | Japan | Bronze |
| 147887 | GAME CHRONICLE | Single | AD STARS | Design | Sectors | Finance / Services / | All Nippon Airways | ENJIN TOKYO | Japan | Bronze |
| 165819 | DAS TALKOMOBILE | Single | AD STARS | Design | Communication Design | Promotional items(Retail | Suzuki | Deloitte Australia | Australia | Bronze |
| 163941 | AVATAR ROBOT CAFE | Single | AD STARS | Design | Communication Design | Digital design(Data- | Ory Laboratory | ADK Creative One | Japan | Bronze |
| 155311 | The Bootiques | Single | AD STARS | Design | Communication Design | Promotional items(Retail | Boots | Geometry | United Kingdom | Bronze |
| 147010 | Hunger Insurance | Single | AD STARS | Design | Communication Design | Digital design(Data- | MARS | Impact BBDO | United Arab Emirates | Bronze |
| 146897 | Dream Number | Campaign | AD STARS | Design | Communication Design | Posters | Loto Libanais | Impact BBDO | United Arab Emirates | Bronze |
| 149959 | Relay of Effort | Single | AD STARS | Design | Communication Design | Posters | THE HOKKOKU SHIMBUN | DENTSU INC. | Japan | Bronze |
| 152569 | Pre-Check | Campaign | AD STARS | Design | Communication Design | Digital design(Data- | New Zealand Breast Cancer Foundation | Colenso BBDO | New Zealand | Bronze |
| 153085 | BELIEVE IT OR NOT | Single | AD STARS | Design | Communication Design | Promotional items(Retail | Hyundai Card | INNOCEAN Worldwide | Korea, Republic Of | Crystal |
| 153164 | The Meaninghall Tea | Single | AD STARS | Design | Communication Design | Packaging(Sustainable Packaging, | Suzhou Dongshan Weipinji Agricultural Products Firm | Suzhou Dongshan Culture Media Co., Ltd. | China | Crystal |
| 151836 | TASTEFUL WORDS | Single | AD STARS | Design | Sectors | Corporate /Institution | Froebel-kan | DENTSU INC. | Japan | Crystal |
| 151566 | Keep Standing -The Eternal Challenge for Brands- | Single | AD STARS | Design | Communication Design | Posters | Dentsu Advertising Awards Selection Council | DENTSU INC. | Japan | Crystal |
| 151757 | Hair Calligraphy and Painting | Campaign | AD STARS | Design | Communication Design | Typography | NICCA CHEMICAL | DENTSU WEST JAPAN | Japan | Crystal |
| 150599 | Re-Tree | Single | AD STARS | Design | Communication Design | Self-promotion(POS, | Shiseido Company, Limited | DENTSU INC. | Japan | Crystal |
| 155257 | Rosette Face Wash Pasta | Single | AD STARS | Design | Communication Design | Packaging(Sustainable Packaging, | ROSETTE Co., Ltd. | Hakuhodo Inc. | Japan | Crystal |
| 158076 | Durex Every Day | Single | AD STARS | Design | Sectors | Pharmaceutical/T oiletries | Reckitt Benckiser | Havas DXB Creative | United Arab Emirates | Crystal |
| 160936 | Hope Tape | Single | AD STARS | Design | Sectors | Not-for-profit / Charity/ | KOREAN NATIONAL POLICE AGENCY | Cheil Worldwide | Korea, Republic Of | Crystal |
| 166269 | Dot Translate. The First Braille Translator Based on AI. | Single | AD STARS | Design | Communication Design | Digital design(Data- | Dot Incorporation | Serviceplan Korea | Korea, Republic Of | Crystal |
| 159603 | The Secret Lives of Animals | Single | AD STARS | Design | Sectors | Not-for-profit / Charity/ | PETA | the community | United States | Crystal |
| 166158 | Astronomical Sales | Single | AD STARS | Direct | Sectors | Finance / Services / | Mastercard | McCann Worldgroup MENA | United Arab Emirates | Gold |
| 148235 | AURA INCENSE BARRICADE | Single | AD STARS | Direct | Use of Direct Marketing | Ambient media (e.g. premiums, | DLAS INTERNATIONAL (P | TBWAI/Sri Lanka | Sri Lanka | Gold |
| 165485 | THAI STAY HOME MILES EXCHANGE | Single | AD STARS | Direct | Use of Direct Marketing | Use of digital in a direct marketing | Thai Airways International | WPP Marketing Communications (Thailand) Ltd. | Thailand | Gold |
| 146551 | The New National Anthem Edition | Single | AD STARS | Direct | Use of Direct Marketing | Ambient media (e.g. premiums, | An-Nahar | Impact BBDO | United Arab Emirates | Gold |
| 160928 | Belted Survivors | Single | AD STARS | Direct | Use of Direct Marketing | Use of social in a direct marketing | NZ Transport Agency | Clemenger BBDO Wellington | New Zealand | Silver |
| 150579 | SmartWax | Single | AD STARS | Direct | Sectors | Not-for-profit / Charity/ | Clean Ocean Foundation A | McCann Melbourne | Australia | Silver |
| 165525 | HEINEKEN 0.0 THE EVERYDAY SPONSORSHIPS | Single | AD STARS | Direct | Sectors | Drinks (alcoholic & non-alcoholic) | Heineken Thailand | WPP Marketing Communications (Thailand) Ltd. | Thailand | Silver |
| 166160 | Astronomical Sales | Single | AD STARS | Direct | Use of Direct Marketing | Use of digital in a direct marketing | Mastercard | McCann Worldgroup MENA | United Arab Emirates | Silver |
| 150460 | Birds Records | Single | AD STARS | Direct | Use of Direct Marketing | Use of digital in a direct marketing | WWF Russia, Yandex.Mus | BBDO Moscow | Russian Federation | Silver |
| 153887 | U.S. Seal of Approval | Campaign | AD STARS | Direct | Use of Direct Marketing | Use of social in a direct marketing | DB Breweries | Colenso BBDO | New Zealand | Silver |
| 157703 | Galaxy Graffiti | Single | AD STARS | Direct | Use of Direct Marketing | Ambient media (e.g. premiums, | Samsung Electronics | Cheil Worldwide | Korea, Republic Of | Silver |
| 150445 | Dodo open source pizza | Single | AD STARS | Direct | Use of Direct Marketing | Use of digital in a direct marketing | Dodo Pizza | BBDO Moscow | Russian Federation | Silver |
| 152180 | THE MOST FAMOUS GRILLER IN PERU | Single | AD STARS | Direct | Use of Direct Marketing | Use of social in a direct marketing | Burger King | McCann Lima | Peru | Silver |
| 160289 | Singtel True Fan Test | Campaign | AD STARS | Direct | Use of Direct Marketing | Use of social in a direct marketing | Singapore Telecommunications | BBH Singapore | Singapore | Bronze |
| 155510 | SmartWax | Single | AD STARS | Direct | Use of Direct Marketing | Ambient media (e.g. premiums, | Clean Ocean Foundation A | McCann Melbourne | Australia | Bronze |
| 165631 | Free Power Mode | Single | AD STARS | Direct | Use of Direct Marketing | Use of digital in a direct marketing | Powershop | whiteGREY | Australia | Bronze |
| 159722 | Working Holiday Maker | Single | AD STARS | Direct | Use of Direct Marketing | Use of social in a direct marketing | Tourism Australia | M&C Saatchi Sydney | Australia | Bronze |
| 153505 | Please Arrest Me | Single | AD STARS | Direct | Sectors | Not-for-profit / Charity/ | RIT Foundation | Ogilvy Singapore | Singapore | Bronze |
| 161303 | Donate With a Mate | Single | AD STARS | Direct | Sectors | Finance / Services / | Mars | Clemenger BBDO Sydney | Australia | Bronze |
| 157990 | WWF Your Plastic Diet | Campaign | AD STARS | Direct | Sectors | Not-for-profit / Charity/ | WWF | Grey Malaysia | Malaysia | Bronze |
| 155198 | PooPaint | Single | AD STARS | Direct | Sectors | Not-for-profit / Charity/ | LOHAS KIDS CENTER CL | Geometry Ogilvy Japan | Japan | Bronze |
| 154700 | Play | Campaign | AD STARS | Direct | Use of Direct Marketing | Use of digital in a direct marketing | Spark | Colenso BBDO | New Zealand | Bronze |
| 166381 | Blood Unity | Single | AD STARS | Direct | Sectors | Not-for-profit / Charity/ | Donner Sang Compter | McCann Worldgroup MENA | United Arab Emirates | Bronze |
| 161342 | Extra Reminder | Single | AD STARS | Direct | Use of Direct Marketing | Ambient media (e.g. premiums, | Mars | Clemenger BBDO Sydney | Australia | Crystal |
| 161346 | Extra Reminder | Single | AD STARS | Direct | Use of Direct Marketing | Use of digital in a direct marketing | Mars | Clemenger BBDO Sydney | Australia | Crystal |

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|-----------|--|----------|----------|------------------|-------------------------|--|--|--|----------------------|------------|
| 161577 | LONELY RAMBUTAN | Single | AD STARS | Direct | Use of Direct Marketing | Use of social in a direct marketing | Malee Group PCL. | WPP Marketing Communications (Thailand) Ltd. | Thailand | Crystal |
| 147690 | LESSSALT | Single | AD STARS | Direct | Use of Direct Marketing | Ambient media (e.g. premiums, Sectors) | Thai Health Promotion Fou | CJ WORX | Thailand | Crystal |
| 149877 | A Future Without Change | Single | AD STARS | Direct | Direct | Not-for-profit / Charity/ | Monash University | VMLY&R | Australia | Crystal |
| 151361 | Create For Good | Single | AD STARS | Direct | Use of Direct Marketing | Use of social in a direct marketing | ByteDance | The Classic Partnership Advertising | United Arab Emirates | Crystal |
| 152668 | Homeless ASMR | Single | AD STARS | Direct | Use of Direct Marketing | Use of social in a direct marketing | Simon Community Northern Ireland | Ogilvy Singapore | Singapore | Crystal |
| 161153 | The Unsaid | Single | AD STARS | Diverse Insights | | | NZ Transport Agency | Clemenger BBDO Wellington | New Zealand | Gold |
| 160934 | Belted Survivors | Single | AD STARS | Diverse Insights | | | NZ Transport Agency | Clemenger BBDO Wellington | New Zealand | Grand Prix |
| 163938 | AVATAR ROBOT CAFE | Single | AD STARS | Diverse Insights | | | Ory Laboratory | ADK Creative One | Japan | Gold |
| 152361 | Autism School on Minecraft | Single | AD STARS | Diverse Insights | | | Tohum Autism Foundation | 4129Grey | Turkey | Silver |
| 153506 | Please Arrest Me | Single | AD STARS | Diverse Insights | | | RIT Foundation | Ogilvy Singapore | Singapore | Silver |
| 164634 | Strike Out Cancer | Campaign | AD STARS | Diverse Insights | | | Grupo Ramos | Pages BBDO | Dominican Republic | Silver |
| 154510 | The Punishing Signal | Single | AD STARS | Diverse Insights | | | Mumbai Police | FCB India Advertising LLP | India | Silver |
| 154000 | Equality Spell Check | Single | AD STARS | Diverse Insights | | | Lenovo | Wunderman Thompson | United Arab Emirates | Silver |
| 146552 | The New National Anthem Edition | Single | AD STARS | Diverse Insights | | | An-Nahar | Impact BBDO | United Arab Emirates | Silver |
| 146771 | Dream Number | Single | AD STARS | Diverse Insights | | | Loto Libanais | Impact BBDO | United Arab Emirates | Silver |
| 147154 | Close The Gap | Single | AD STARS | Diverse Insights | | | Fifty Fifty Lebanon | Impact BBDO | United Arab Emirates | Silver |
| 152661 | Homeless ASMR | Single | AD STARS | Diverse Insights | | | Simon Community Northern Ireland | Ogilvy Singapore | Singapore | Bronze |
| 166044 | Parenthood: Rephrased | Single | AD STARS | Diverse Insights | | | Babishop | McCann Worldgroup MECA | United Arab Emirates | Bronze |
| 146990 | Hunger Insurance | Single | AD STARS | Diverse Insights | | | MARS | Impact BBDO | United Arab Emirates | Bronze |
| 147365 | Inherit His Name, Inherit His Way | Single | AD STARS | Diverse Insights | | | National Muslim Collective | Triad | Sri Lanka | Bronze |
| 164040 | Hang Your Rent | Single | AD STARS | Diverse Insights | | | DIA / MiniPreco | NOSSA | Portugal | Bronze |
| 148229 | AURA INCENSE BARRICADE | Single | AD STARS | Diverse Insights | | | DLAS INTERNATIONAL (PVT) LTD | TBWA\Sri Lanka | Sri Lanka | Bronze |
| 155407 | Deria Takbir (Unheard Prayer) | Single | AD STARS | Diverse Insights | | | Maxis | Leo Burnett Kuala Lumpur | Malaysia | Bronze |
| 146315 | IKEA MUPOLASH | Single | AD STARS | Diverse Insights | | | IKEA BELGIUM | Ogilvy Social Lab | Belgium | Bronze |
| 151273 | NAKAGIN CAPSULE BUSINESS CARD | Single | AD STARS | Diverse Insights | | | nakagin capsule tower Preservation and Restoration Project | DENTSU INC. | Japan | Crystal |
| 159493 | Losing Lena | Single | AD STARS | Diverse Insights | | | Code Like A Girl and Creatable | Facebook Singapore Pte. Ltd. | Singapore | Crystal |
| 162910 | Substitute Workers | Single | AD STARS | Diverse Insights | | | Laive | Petro Lima | Peru | Crystal |
| 163051 | The Golden Nugget | Single | AD STARS | Diverse Insights | | | Bowl Cancer Australia | BWM Dentsu Melbourne | Australia | Crystal |
| 151365 | Create For Good | Single | AD STARS | Diverse Insights | | | ByteDance | The Classic Partnership Advertising | United Arab Emirates | Crystal |
| 154467 | Next 100 | Single | AD STARS | Film | Sectors | Finance / Services / | NFL | 72andSunny Los Angeles | United States | Grand Prix |
| 154635 | Dinosaur Vs Unicorn | Single | AD STARS | Film | Film Craft | Visual effects | AA Insurance | Alt.vfx | Australia | Grand Prix |
| 161079 | Dolly's Dream - Are your words doing damage? | Single | AD STARS | Film | Film Craft | Use of music | Dolly's Dream | OTTO | Australia | Gold |
| 154240 | Dear Neighbor | Single | AD STARS | Film | Sectors | Electronics / IT/ Office | Bose | Wunderman Thompson | United Arab Emirates | Gold |
| 154643 | DESIGNING TOKYO | Single | AD STARS | Film | Film Craft | Visual effects | Mori Building Co., Ltd. | DENTSU INC. | Japan | Gold |
| 159173 | Fanta - In The Name of Play | Single | AD STARS | Film | Film Craft | Script | The Coca-Cola Company | 72andSunny Amsterdam | Netherlands | Gold |
| 152441 | LOSEV: DEAR BROTHER | Single | AD STARS | Film | Sectors | Not-for-profit / Charity/ | LOSEV | Rafineri | Turkey | Gold |
| 154250 | Dear Neighbor | Single | AD STARS | Film | Film Craft | Script | Bose | Wunderman Thompson | United Arab Emirates | Gold |
| 154335 | Stripped of Security | Single | AD STARS | Film | Sectors | Electronics / IT/ Office | Samsung Electronics Germany | Cheil Germany GmbH | Germany | Gold |
| 159171 | Fanta - In The Name of Play | Single | AD STARS | Film | Film Craft | Cinematography | The Coca-Cola Company | 72andSunny Amsterdam | Netherlands | Gold |
| 158167 | Fanta - In The Name of Play | Single | AD STARS | Film | Sectors | Drinks (alcoholic & non-alcoholic) | The Coca-Cola Company | 72andSunny Amsterdam | Netherlands | Gold |
| 151575 | Up, Up and Toupee | Single | AD STARS | Film | Sectors | Finance / Services / | Virgin Australia | DDB Sydney | Australia | Gold |
| 152628 | The Relaxing Sound of Rain | Single | AD STARS | Film | Film Craft | Sound design | Simon Community Northern Ireland | Ogilvy Singapore | Singapore | Silver |
| 152835 | Please Arrest Me | Single | AD STARS | Film | Sectors | Not-for-profit / Charity/ | RIT Foundation | Ogilvy Singapore | Singapore | Silver |
| 155673 | Heroes | Single | AD STARS | Film | Film Craft | Visual effects | Toyota | Alt.vfx | Australia | Silver |
| 166236 | Lotto - LOST | Single | AD STARS | Film | Sectors | Distribution / Publication | Lotto New Zealand | DDB Group New Zealand | New Zealand | Silver |
| 159180 | Fanta - In The Name of Play | Campaign | AD STARS | Film | Sectors | Drinks (alcoholic & non-alcoholic) | The Coca-Cola Company | 72andSunny Amsterdam | Netherlands | Silver |
| 154034 | Play | Single | AD STARS | Film | Film Craft | Direction | Spark | Colenso BBDO | New Zealand | Silver |

| Entry No. | Title | Type | Section | Category1 | Category2 | Category3 | Advertiser | Entrant Company | Country | Award |
|-----------|--|----------|----------|-----------|------------|------------------------------------|--|------------------------------|----------------|--------|
| 152192 | Matesong | Single | AD STARS | Film | Film Craft | Use of music | Tourism Australia | M&C Saatchi Sydney | Australia | Silver |
| 151695 | Fu | Single | AD STARS | Film | Film Craft | Animation | Airbnb China | Final Frontier | China | Silver |
| 149125 | THE FACELESS STAR | Single | AD STARS | Film | Film Craft | Art direction/product | Suntory Beverage & Food Limited | Dentsu.inc | Japan | Silver |
| 149974 | Cravings | Single | AD STARS | Film | Sectors | Foods | McDonald's | DDB Sydney | Australia | Silver |
| 157495 | Liberated Drivers | Single | AD STARS | Film | Sectors | Not-for-profit / Charity/ | NZ Transport Agency | Clemenger BBDO Wellington | New Zealand | Silver |
| 164039 | The Last Mile | Single | AD STARS | Film | Film Craft | Animation | Johannes Leonardo | Nexus Studios | United Kingdom | Silver |
| 164172 | Kinship | Single | AD STARS | Film | Film Craft | Art direction/product | PUB, Singapore's National Water Agency | Tribal Worldwide | Singapore | Silver |
| 164378 | Billy's Lemonade | Single | AD STARS | Film | Film Craft | Script | Zulu Alpha Kilo | Zulu Alpha Kilo | Canada | Silver |
| 159613 | Fanta - In The Name of Play | Campaign | AD STARS | Film | Film Craft | Script | The Coca-Cola Company | 72andSunny Amsterdam | Netherlands | Silver |
| 160943 | The Unsaid | Single | AD STARS | Film | Film Craft | Achievement in production | NZ Transport Agency | Clemenger BBDO Wellington | New Zealand | Silver |
| 156957 | Dolly's Dream - Are your words doing damage? | Single | AD STARS | Film | Sectors | Not-for-profit / Charity/ | Dolly's Dream | OTTO | Australia | Silver |
| 154638 | DESIGNING TOKYO | Single | AD STARS | Film | Film Craft | Achievement in production | Mori Building Co., Ltd. | DENTSU INC. | Japan | Silver |
| 154262 | The Punishing Signal | Single | AD STARS | Film | Sectors | Not-for-profit / Charity/ | Mumbai Police | FCB India Advertising LLP | India | Silver |
| 148819 | Don't Die Till That Day | Single | AD STARS | Film | Sectors | Distribution / Publication | Central Department Store, Ltd. | Wolf Bangkok | Thailand | Silver |
| 148805 | Don't Die Till That Day | Single | AD STARS | Film | Film Craft | Art direction/product | Central Department Store, Ltd. | Wolf Bangkok | Thailand | Silver |
| 151824 | Play | Single | AD STARS | Film | Sectors | Foods | Spark | Colenso BBDO | New Zealand | Silver |
| 151231 | DEAR GLENN | Single | AD STARS | Film | Film Craft | Use of music | Yamaha Corporation | DENTSU INC. | Japan | Silver |
| 150605 | Gunfight | Single | AD STARS | Film | Film Craft | Art direction/product | Thai Health Promotion Foundation | Factory01 Co., Ltd. | Thailand | Silver |
| 152845 | AA Insurance 'Dinosaur Vs Unicorn' | Single | AD STARS | Film | Film Craft | Direction | AA Insurance | Good Oil | Australia | Silver |
| 153026 | AA Insurance 'Dinosaur Vs Unicorn' | Single | AD STARS | Film | Film Craft | Cinematography | AA Insurance | Good Oil | Australia | Silver |
| 152821 | ALDI 'The Tale Of The Miracle Ham' | Single | AD STARS | Film | Film Craft | Direction | ALDI Australia | Good Oil | Australia | Silver |
| 152823 | ALDI 'The Tale Of The Miracle Ham' | Single | AD STARS | Film | Film Craft | Cinematography | ALDI Australia | Good Oil | Australia | Silver |
| 163974 | The History of La Cerveza Mas Fina | Single | AD STARS | Film | Film Craft | Art direction/product | Observatory | Nexus Studios | United Kingdom | Bronze |
| 164121 | Xibalba | Single | AD STARS | Film | Film Craft | Cinematography | AB InBev | OGILVY Mexico | Mexico | Bronze |
| 164127 | Xibalba | Single | AD STARS | Film | Film Craft | Art direction/product | AB InBev | OGILVY Mexico | Mexico | Bronze |
| 161074 | Dolly's Dream - Are your words doing damage? | Single | AD STARS | Film | Film Craft | Direction | Dolly's Dream | OTTO | Australia | Bronze |
| 156646 | OREO x Game of Thrones | Single | AD STARS | Film | Sectors | Foods | 360i | 360i | United States | Bronze |
| 152826 | Trade Me 'Motor' | Single | AD STARS | Film | Film Craft | Direction | Trade Me | Good Oil | Australia | Bronze |
| 152793 | ALDI 'The Tale Of The Miracle Ham' | Single | AD STARS | Film | Film Craft | Art direction/product | ALDI Australia | Good Oil | Australia | Bronze |
| 152829 | Trade Me 'House' | Single | AD STARS | Film | Film Craft | Direction | Trade Me | Good Oil | Australia | Bronze |
| 152607 | The Relaxing Sound of Rain | Single | AD STARS | Film | Sectors | Not-for-profit / Charity/ | Simon Community Northern Ireland | Ogilvy Singapore | Singapore | Bronze |
| 152614 | There's Someone For Everything | Campaign | AD STARS | Film | Sectors | Finance / Services / | Trade Me | Colenso BBDO | New Zealand | Bronze |
| 151228 | DEAR GLENN | Single | AD STARS | Film | Sectors | Corporate /Institution | Yamaha Corporation | DENTSU INC. | Japan | Bronze |
| 151230 | DESIGNING TOKYO | Single | AD STARS | Film | Sectors | Distribution / Publication | Mori Building Co., Ltd. | DENTSU INC. | Japan | Bronze |
| 152191 | Matesong | Single | AD STARS | Film | Film Craft | Script | Tourism Australia | M&C Saatchi Sydney | Australia | Bronze |
| 152830 | Trade Me 'House' | Single | AD STARS | Film | Film Craft | Editing | Trade Me | Good Oil | Australia | Bronze |
| 157886 | Good Morning World Welcome Film | Single | AD STARS | Film | Film Craft | Cinematography | Tourism New Zealand | Special Group | New Zealand | Bronze |
| 159307 | Losing Lena | Single | AD STARS | Film | Sectors | Not-for-profit / Charity/ | Code Like A Girl and Creatable | FACEBOOK Singapore Pte. Ltd. | Singapore | Bronze |
| 155246 | Infamous Since 1864 | Single | AD STARS | Film | Film Craft | Cinematography | Diageo/Smirnoff | 72andSunny New York | United States | Bronze |
| 164977 | Life Saving Recipe | Single | AD STARS | Film | Sectors | Foods | Kenchic | ISOBAR Kenya | Kenya | Bronze |
| 155537 | Crust "It's not Pizza. It's Crust." | Single | AD STARS | Film | Film Craft | Editing | Retail Food Group | 303 MullenLowe Sydney | Australia | Bronze |
| 156699 | OREO x Game of Thrones | Single | AD STARS | Film | Film Craft | Animation | 360i | 360i | United States | Bronze |
| 152836 | Please Arrest Me | Single | AD STARS | Film | Film Craft | Direction | RIT Foundation | Ogilvy Singapore | Singapore | Bronze |
| 152190 | Matesong | Single | AD STARS | Film | Sectors | Finance / Services / | Tourism Australia | M&C Saatchi Sydney | Australia | Bronze |
| 150863 | Flute | Campaign | AD STARS | Film | Sectors | Vehicles | Toyota Australia | BWM Dentsu Melbourne | Australia | Bronze |
| 151266 | Holiday Troubles | Single | AD STARS | Film | Sectors | Drinks (alcoholic & non-alcoholic) | Heineken | Publicis Singapore | Singapore | Bronze |
| 148153 | Samsung Good Vibes | Single | AD STARS | Film | Sectors | Not-for-profit / Charity/ | Samsung India | Cheil India Pvt Ltd | India | Bronze |

| Entry No. | Title | Type | Section | Category1 | Category2 | Category3 | Advertiser | Entrant Company | Country | Award |
|-----------|--|----------|----------|------------|------------|------------------------------------|---|---------------------------------|----------------------|---------|
| 147463 | Time will Tell | Single | AD STARS | Film | Sectors | Finance / Services / | Schroders Taiwan | Dentsu Taiwan | Taiwan | Bronze |
| 148138 | Gunfight | Single | AD STARS | Film | Sectors | Not-for-profit / Charity/ | Thai Health Promotion Foundation | Factory01 Co., Ltd. | Thailand | Bronze |
| 148865 | Saferkidsph Toys Film | Single | AD STARS | Film | Sectors | Not-for-profit / Charity/ | Unicef | TSWA SANTIAGO MANGADA | Philippines | Bronze |
| 149073 | THE FACELESS STAR | Single | AD STARS | Film | Sectors | Drinks (alcoholic & non-alcoholic) | Suntory Beverage & Food Limited | Dentsu.inc | Japan | Bronze |
| 149127 | THE FACELESS STAR | Single | AD STARS | Film | Film Craft | Cinematography | Suntory Beverage & Food Limited | Dentsu.inc | Japan | Bronze |
| 159054 | Audi - Let It Go | Single | AD STARS | Film | Film Craft | Cinematography | 72andSunny Amsterdam | 72andSunny Amsterdam | Netherlands | Bronze |
| 154252 | Dear Neighbor | Single | AD STARS | Film | Film Craft | Use of music | Bose | Wunderman Thompson | United Arab Emirates | Bronze |
| 164455 | Substitute Workers | Single | AD STARS | Film | Sectors | Corporate /Institution | Laive | Petro Lima | Peru | Bronze |
| 165147 | My Goal | Single | AD STARS | Film | Sectors | Finance / Services / | TMB Bank Public Company Limited | Ogilvy Group Thailand | Thailand | Bronze |
| 165246 | Be Unstoppable With A Little Help From Google | Single | AD STARS | Film | Film Craft | Use of music | Google India | Toaster | Singapore | Bronze |
| 159620 | Fanta - In The Name of Play | Campaign | AD STARS | Film | Film Craft | Cinematography | The Coca-Cola Company | 72andSunny Amsterdam | Netherlands | Crystal |
| 155052 | Instant Lonely Meal | Single | AD STARS | Film | Sectors | Not-for-profit / Charity/ | 7-ELEVEN Taiwan | ADK Taiwan | Taiwan | Crystal |
| 148781 | Small Moments | Single | AD STARS | Film | Film Craft | Art direction/producti | Ayala Malls | MRM McCann | Philippines | Crystal |
| 148798 | The Ocean in One Breath | Single | AD STARS | Film | Film Craft | Achievement in production | Jaguar Land Rover | Spark44 | Taiwan | Crystal |
| 147742 | Time will Tell | Single | AD STARS | Film | Film Craft | Cinematography | Schroders Taiwan | Dentsu Taiwan | Taiwan | Crystal |
| 147958 | I MOVE ME | Single | AD STARS | Film | Film Craft | Cinematography | ASICS | TOHOKUSHINSH A FILM CORPORATION | Japan | Crystal |
| 152828 | Trade Me "Motor" | Single | AD STARS | Film | Film Craft | Editing | Trade Me | Good Oil | Australia | Crystal |
| 152600 | The Crunching Sound of a Plastic Bag | Single | AD STARS | Film | Sectors | Not-for-profit / Charity/ | Simon Community Northern Ireland | Ogilvy Singapore | Singapore | Crystal |
| 151815 | My Goal | Single | AD STARS | Film | Sectors | Finance / Services / | TMB Bank Public Company Limited | Ogilvy Group Thailand | Thailand | Crystal |
| 148811 | Fish Flops | Single | AD STARS | Film | Sectors | Finance / Services / | Siam Commercial Bank | Wolf Bangkok | Thailand | Crystal |
| 155244 | Infamous Since 1864 | Single | AD STARS | Film | Film Craft | Art direction/producti | Diageo/Smirnoff | 72andSunny New York | United States | Crystal |
| 157293 | adidas Z.N.E. | Single | AD STARS | Film | Film Craft | Animation | adidas China | TBWA/Shanghai | China | Crystal |
| 161633 | Audi - Let It Go | Single | AD STARS | Film | Film Craft | Use of music | 72andSunny Amsterdam | 72andSunny Amsterdam | Netherlands | Crystal |
| 162150 | Steve | Campaign | AD STARS | Film | Sectors | Finance / Services / | KASIKORN BANK PUBLIC COMPANY LIMITED | Rabbit Digital Group Co., Ltd. | Thailand | Crystal |
| 165452 | I Will Wear Out Plastic | Single | AD STARS | Film | Sectors | Not-for-profit / Charity/ | United Nations Environment Programme (UNEP) | Ogilvy | India | Crystal |
| 164502 | The Coffee House "The Pursuit" | Single | AD STARS | Film | Film Craft | Cinematography | The Coffee House | The Purpose Group | Viet Nam | Crystal |
| 160055 | Be Comfortable in your Skin | Single | AD STARS | Film | Sectors | Pharmaceutical/Toiletries | Kimberly Clarke Australia | Ogilvy Australia | Australia | Crystal |
| 158312 | Sound Tracks | Single | AD STARS | Film | Film Craft | Achievement in production | Formula Electric Racing (HK) Ltd | TBWA/Hong Kong | Hong Kong | Crystal |
| 155660 | Cruel Recruitment -End Child Labour Project | Single | AD STARS | Film | Film Craft | Animation | Good Man Service | ADK Marketing Solutions Inc. | Japan | Crystal |
| 149076 | Switch TV | Campaign | AD STARS | Film | Sectors | Finance / Services / | Etisalat | Impact BBDO | United Arab Emirates | Crystal |
| 149694 | Second Shave | Single | AD STARS | Film | Film Craft | Direction | Procter & Gamble Trading (Thailand) Ltd. | GREYnJ UNITED | Thailand | Crystal |
| 149331 | The Least You Can Do | Single | AD STARS | Film | Sectors | Finance / Services / | Sportsbet | Deloitte Australia | Australia | Crystal |
| 147584 | I MOVE ME | Single | AD STARS | Film | Film Craft | Direction | ASICS | TOHOKUSHINSH A FILM CORPORATION | Japan | Crystal |
| 152633 | COWAY CNY 2020 - TINY PRAYER | Single | AD STARS | Film | Film Craft | Direction | Coway | DIRECTORS THINK TANK | Malaysia | Crystal |
| 150884 | Every Kind of Visitor | Single | AD STARS | Film | Film Craft | Achievement in production | MAX'S GROUP INC. | PETCH | Philippines | Crystal |
| 150607 | Gunfight | Single | AD STARS | Film | Film Craft | Editing | Thai Health Promotion Foundation | Factory01 Co., Ltd. | Thailand | Crystal |
| 163956 | AVATAR ROBOT CAFE | Single | AD STARS | Innovation | Sectors | Electronics / IT/ Office | Ory Laboratory | ADK Creative One | Japan | Silver |
| 167002 | Dot Translate. The First Braille Translator Based on AI. | Single | AD STARS | Innovation | Sectors | Electronics / IT/ Office | Dot Incorporation | Serviceplan Korea | Korea, Republic Of | Silver |
| 161008 | Galaxy Graffiti | Single | AD STARS | Innovation | Sectors | Electronics / IT/ Office | Samsung Electronics | Cheil Worldwide | Korea, Republic Of | Silver |
| 148267 | Running AdWear | Single | AD STARS | Innovation | Sectors | Cosmetic / Beauty / Clothing / | Dentsu One Taipei | Dentsu One Taipei | Taiwan | Silver |
| 154834 | Blink | Single | AD STARS | Innovation | Sectors | Finance / Services / | Xiao En | Bonsey Jaden | Malaysia | Bronze |
| 159377 | LG UPLUS KID'S WORLD AI PROJECT | Single | AD STARS | Innovation | Sectors | Finance / Services / | LG UPLUS | HSAd | Korea, Republic Of | Bronze |
| 152047 | Digi Footbraille | Single | AD STARS | Innovation | Sectors | Finance / Services / | Digi Telecommunications | Naga DDB Sdn Bhd | Malaysia | Bronze |
| 157603 | *Curation | Single | AD STARS | Innovation | Sectors | Corporate /Institution | Art Tokyo Association | Dentsu Inc. | Japan | Bronze |
| 161042 | Live Streamed #withGalaxy | Single | AD STARS | Innovation | Sectors | Electronics / IT/ Office | Samsung Electronics | Cheil Worldwide | Korea, Republic Of | Bronze |
| 163786 | 300 Years Closet | Single | AD STARS | Innovation | Sectors | Finance / Services / | J. Front Retailing | dentsu | Japan | Crystal |
| 160655 | Paper waste Toy AMARIKKO | Single | AD STARS | Innovation | Sectors | Electronics / IT/ Office | SHOEI INC. | DENTSU INC. | Japan | Crystal |

| Entry No. | Title | Type | Section | Category1 | Category2 | Category3 | Advertiser | Entrant Company | Country | Award |
|-----------|--|----------|----------|-------------|--------------------|------------------------------------|---|---|----------------------|---------|
| 165628 | Free Power Mode | Single | AD STARS | Integrated | Sectors | Finance / Services / | Powershop | whiteGREY | Australia | Silver |
| 153040 | BELIEVE IT OR NOT | Single | AD STARS | Integrated | Sectors | Finance / Services / | Hyundai Card | INNOCEAN Worldwide | Korea, Republic Of | Silver |
| 161398 | KFC Michelin Impossible | Single | AD STARS | Integrated | Sectors | Finance / Services / | Yum! | Ogilvy Australia | Australia | Bronze |
| 152443 | Solar Boat : Clean Up Mekong | Single | AD STARS | Integrated | Sectors | Corporate /Institution | Hanwha Group | INNOCEAN Worldwide | Korea, Republic Of | Bronze |
| 161530 | Make Your Choice | Single | AD STARS | Integrated | Sectors | Cosmetic / Beauty / Clothing / | ZOYA | LUP Jakarta | Indonesia | Crystal |
| 153045 | I'M DOgNOR | Single | AD STARS | Integrated | Sectors | Vehicles | HYUNDAI Motor Company | INNOCEAN Worldwide | Korea, Republic Of | Crystal |
| 154319 | Ta(I)king Down the Invisible Wall | Single | AD STARS | Interactive | Use of Interactive | Other interactive works | Diskutier Mit Mir e.V. | Cheil Germany GmbH | Germany | Gold |
| 156520 | Swipe Night | Single | AD STARS | Interactive | Sectors | Finance / Services / | Tinder | 72andSunny Los Angeles | United States | Gold |
| 159360 | HackYourFuture - Behind the Source | Single | AD STARS | Interactive | Use of Interactive | Use of Web Platforms | HackYourFuture | 72andSunny Amsterdam | Netherlands | Gold |
| 166131 | Astronomical Sales | Single | AD STARS | Interactive | Use of Interactive | Use of Web Platforms | Mastercard | McCann Worldgroup MEA | United Arab Emirates | Gold |
| 158236 | Swipe Night | Single | AD STARS | Interactive | Use of Interactive | Use of Social | Tinder | 72andSunny Los Angeles | United States | Silver |
| 166418 | Lotto - LO5T | Single | AD STARS | Interactive | Use of Interactive | Use of Online ad | Lotto New Zealand | DDB Group New Zealand | New Zealand | Silver |
| 166876 | Dot Translate. The First Braille Translator Based on AI. | Single | AD STARS | Interactive | Use of Interactive | Other interactive works | Dot Incorporation | Serviceplan Korea | Korea, Republic Of | Silver |
| 157612 | Galaxy Graffiti | Single | AD STARS | Interactive | Sectors | Electronics / IT/ Office | Samsung Electronics | Cheil Worldwide | Korea, Republic Of | Silver |
| 166883 | Dot Translate. The First Braille Translator Based on AI. | Single | AD STARS | Interactive | Interactive Craft | Innovative Use of Technology | Dot Incorporation | Serviceplan Korea | Korea, Republic Of | Bronze |
| 152068 | toio & toio Collection | Single | AD STARS | Interactive | Interactive Craft | Innovative Use of Technology | Sony Interactive Entertainment | HAKUHODO | Japan | Bronze |
| 166865 | Dot Translate. The First Braille Translator Based on AI. | Single | AD STARS | Interactive | Sectors | Electronics / IT/ Office | Dot Incorporation | Serviceplan Korea | Korea, Republic Of | Bronze |
| 153319 | Blink | Single | AD STARS | Interactive | Interactive Craft | Innovative Use of Technology | Xiao En | Bonsey Jaden | Malaysia | Bronze |
| 153175 | Living Jiagu | Single | AD STARS | Interactive | Interactive Craft | Innovative Use of Technology | Google Arts & Culture | MediaMonks | Netherlands | Bronze |
| 151427 | The Greatest Reads | Single | AD STARS | Interactive | Use of Interactive | Use of Web Platforms | Beeline | Contrapunto Russia | Russian Federation | Bronze |
| 152065 | toio & toio Collection | Single | AD STARS | Interactive | Use of Interactive | Other interactive works | Sony Interactive Entertainment | HAKUHODO | Japan | Bronze |
| 146299 | IKEA MUPOLASH | Single | AD STARS | Interactive | Interactive Craft | Use of social Data | IKEA BELGIUM | Ogilvy Social Lab | Belgium | Bronze |
| 160588 | City of Possibilities | Single | AD STARS | Interactive | Interactive Craft | Interactive Technology | Singapore Tourism Board | AIRBAG | Australia | Crystal |
| 161738 | Font Books | Single | AD STARS | Interactive | Interactive Craft | Cross Device Interaction | Reading Association of the Philippines | BBDO Guerrero | Philippines | Crystal |
| 153316 | Blink | Single | AD STARS | Interactive | Use of Interactive | Use of Web Platforms | Xiao En | Bonsey Jaden | Malaysia | Crystal |
| 154475 | The Punishing Signal | Single | AD STARS | Interactive | Sectors | Not-for-profit / Charity/ | Mumbai Police | FCB India Advertising LLP | India | Crystal |
| 154674 | Play | Campaign | AD STARS | Interactive | Interactive Craft | Cross Device Interaction | Spark | Colenso BBDO | New Zealand | Crystal |
| 146766 | Dream Number | Single | AD STARS | Interactive | Use of Interactive | Use of Web Platforms | Loto Libanais | Impact BBDO | United Arab Emirates | Crystal |
| 159576 | Swipe Night | Single | AD STARS | Media | Sectors | Finance / Services / | Tinder | 72andSunny Los Angeles | United States | Gold |
| 146523 | The New National Anthem Edition | Single | AD STARS | Media | Use of Media | Use of special events and | An-Nahar | Impact BBDO | United Arab Emirates | Gold |
| 161297 | The Burnt Christmas Tree | Single | AD STARS | Media | Use of Media | Use of ambient media | Red Cross Australia | DDB Sydney | Australia | Gold |
| 166428 | Lotto - LO5T | Single | AD STARS | Media | Use of Media | Use of screens | Lotto New Zealand | DDB Group New Zealand | New Zealand | Gold |
| 148226 | AURA INCENSE BARRICADE | Single | AD STARS | Media | Use of Media | Use of ambient media | DLAS INTERNATIONAL (PVT) LTD | TBWA\Sri Lanka | Sri Lanka | Gold |
| 166708 | Digital Birth Registration | Single | AD STARS | Media | Use of Media | Use of mobile devices | Telenor 4G | ogilvy | Pakistan | Gold |
| 165483 | THAI STAY HOME MILES EXCHANGE | Single | AD STARS | Media | Use of Media | Use of mobile devices | Thai Airways International Public Company Limited | WPP Marketing Communications (Thailand) Ltd | Thailand | Silver |
| 166166 | Astronomical Sales | Single | AD STARS | Media | Use of Media | Use of special events and | Mastercard | McCann Worldgroup MEA | United Arab Emirates | Silver |
| 164652 | Strike Out Cancer | Campaign | AD STARS | Media | Use of Media | Use of special events and | Grupo Ramos | Pages BBDO | Dominican Republic | Silver |
| 152179 | THE MOST FAMOUS GRILLER IN PERU | Single | AD STARS | Media | Use of Media | Use of social in a media campaign | Burger King | McCann Lima | Peru | Silver |
| 152429 | LOSEV: DEAR BROTHER | Single | AD STARS | Media | Sectors | Not-for-profit / Charity/ | LOSEV | Rafineri | Turkey | Bronze |
| 159881 | KFC Viewer Verdict | Single | AD STARS | Media | Use of Media | Use of mobile devices | Yum! | Ogilvy Australia | Australia | Bronze |
| 150461 | Birds Records | Single | AD STARS | Media | Sectors | Not-for-profit / Charity/ | WWF Russia, Yandex.Music | BBDO Moscow | Russian Federation | Bronze |
| 157712 | Galaxy Graffiti | Single | AD STARS | Media | Sectors | Electronics / IT/ Office | Samsung Electronics | Cheil Worldwide | Korea, Republic Of | Bronze |
| 165522 | HEINEKEN 0.0 THE EVERYDAY SPONSORSHIPS | Single | AD STARS | Media | Sectors | Drinks (alcoholic & non-alcoholic) | Heineken Thailand | WPP Marketing Communications (Thailand) Ltd | Thailand | Bronze |
| 162178 | Voice Of Home | Single | AD STARS | Media | Sectors | Electronics / IT/ Office | Panasonic | Daiko Advertising Inc. | Japan | Bronze |
| 152196 | Matesong | Single | AD STARS | Media | Sectors | Finance / Services / | Tourism Australia | M&C Saatchi Sydney | Australia | Bronze |
| 161580 | LONELY RAMBUTAN | Single | AD STARS | Media | Use of Media | Use of social in a media campaign | Malee Group PCL. | WPP Marketing Communications (Thailand) Ltd | Thailand | Bronze |
| 157875 | Good Morning World | Single | AD STARS | Media | Sectors | Finance / Services / | Tourism New Zealand | Special Group | New Zealand | Bronze |

| Entry No. | Title | Type | Section | Category1 | Category2 | Category3 | Advertiser | Entrant Company | Country | Award |
|-----------|--|----------|----------|-----------|---------------------------|--------------------------------|---|---|----------------------|------------|
| 164512 | If you're outdoors, you need to protect yourself. | Single | AD STARS | Media | Use of Media | Use of outdoor in a media | League Against Cancer Peru | McCann Lima | Peru | Crystal |
| 159362 | HackYourFuture - Behind the Source | Single | AD STARS | Media | Sectors | Not-for-profit / Charity/ | HackYourFuture | 72andSunny Amsterdam | Netherlands | Crystal |
| 161168 | KFC Michelin Impossible | Single | AD STARS | Media | Use of Media | Use of special events and | Yum! | Ogilvy Australia | Australia | Crystal |
| 160967 | Hope Tape | Single | AD STARS | Media | Sectors | Not-for-profit / Charity/ | KOREAN NATIONAL POLICE AGENCY | Cheil Worldwide | Korea, Republic Of | Crystal |
| 166054 | Parenthood: Rephrased | Single | AD STARS | Media | Sectors | Cosmetic / Beauty / Clothing / | Babysshop | McCann Worldgroup MCM | United Arab Emirates | Crystal |
| 159795 | KFC Secret Menu | Single | AD STARS | Mobile | Use of Mobile | Use of Mobile Applications / | Yum! | Ogilvy Australia | Australia | Grand Prix |
| 159703 | KFC Secret Menu | Single | AD STARS | Mobile | Sectors | Finance / Services / | Yum! | Ogilvy Australia | Australia | Gold |
| 153324 | Blink | Single | AD STARS | Mobile | Mobile Craft | Innovative Use of Technology | Xiao En | Bonsey Jaden | Malaysia | Gold |
| 158564 | Swipe Night | Single | AD STARS | Mobile | Use of Mobile | Use of Social for Mobile | Tinder | 72andSunny Los Angeles | United States | Gold |
| 154208 | Ta(!)king Down the Invisible Wall | Single | AD STARS | Mobile | Use of Mobile | Use of Mobile Websites | Diskutier Mit Mir e.V. | Cheil Germany GmbH | Germany | Gold |
| 148295 | Samsung Good Vibes | Single | AD STARS | Mobile | Mobile Craft | Innovative Use of Technology | Samsung India | Cheil India Pvt Ltd | India | Silver |
| 159498 | Terms Against Bullying | Single | AD STARS | Mobile | Sectors | Not-for-profit / Charity/ | Universidade Lusitana, ISCAL 260, Universidade de Madeira, Universidade | White Rabbit Budapest | Hungary | Silver |
| 165499 | THAI STAY HOME MILES EXCHANGE | Single | AD STARS | Mobile | Use of Mobile | Use of Mobile Applications / | Thai Airways International Public Company Limited | WWF Marketing Communications (Thailand) Ltd | Thailand | Silver |
| 166856 | Dot Translate. The First Braille Translator Based on AI. | Single | AD STARS | Mobile | Mobile Craft | Innovative Use of Technology | Dot Incorporation | Serviceplan Korea | Korea, Republic Of | Bronze |
| 161776 | Knock knock whisper | Single | AD STARS | Mobile | Use of Mobile | Use of Social for Mobile | Tencent | McCannErickson Guangming Ltd, Shanghai | China | Bronze |
| 158607 | Swipe Night | Single | AD STARS | Mobile | Sectors | Finance / Services / | Tinder | 72andSunny Los Angeles | United States | Bronze |
| 153929 | Pre-Check | Campaign | AD STARS | Mobile | Use of Mobile | Use of Mobile Applications / | New Zealand Breast Cancer Foundation | Cotenso BBDO | New Zealand | Bronze |
| 166081 | US Opened | Single | AD STARS | Mobile | Use of Mobile | Use of Mobile Applications / | US Golf Association | Deloitte Australia | Australia | Bronze |
| 164010 | Coke Instagram Fidget Toys | Single | AD STARS | Mobile | Use of Mobile | Use of Mobile Advertising | Coca-Cola Korea | Facebook Creative Shop | Korea, Republic Of | Crystal |
| 157304 | DO YOUR OWN STUNTS | Single | AD STARS | Mobile | Use of Mobile | Use of Social for Mobile | Volkswagen Import China | INSPIRE X GOODSTEIN | China | Crystal |
| 166082 | US Opened | Single | AD STARS | Mobile | Mobile Craft | User Experience (UX) | US Golf Association | Deloitte Australia | Australia | Crystal |
| 166085 | US Opened | Single | AD STARS | Mobile | Mobile Craft | Augmented Mobile Experience | US Golf Association | Deloitte Australia | Australia | Crystal |
| 165190 | StopTheSpread | Single | AD STARS | Mobile | Use of Mobile | Use of Social for Mobile | NATIONAL UNION of Journalists of the Philippines | BBDO Guerrero | Philippines | Crystal |
| 148179 | Pixar Street View | Single | AD STARS | Outdoor | Ambient (Non standard and | Digital Screen | Walt Disney World | Walt Disney Company | United States | Grand Prix |
| 160869 | Belted Survivors | Single | AD STARS | Outdoor | Sectors | Not-for-profit / Charity/ | NZ Transport Agency | Clemenger BBDO Wellington | New Zealand | Gold |
| 146600 | The New National Anthem Edition | Single | AD STARS | Outdoor | Ambient (Non standard and | Special build | An-Nahar | Impact BBDO | United Arab Emirates | Silver |
| 157966 | WWF Your Plastic Diet | Campaign | AD STARS | Outdoor | Sectors | Not-for-profit / Charity/ | WWF | Grey Malaysia | Malaysia | Silver |
| 152102 | ONE RACE | Single | AD STARS | Outdoor | Ambient (Non standard and | Live Advertising and Events | JAPAN SPORT COUNCIL | DENTSU INC. | Japan | Silver |
| 154389 | The Punishing Signal | Single | AD STARS | Outdoor | Sectors | Not-for-profit / Charity/ | Mumbai Police | FCB India Advertising LLP | India | Silver |
| 164679 | Strike Out Cancer | Campaign | AD STARS | Outdoor | Ambient (Non standard and | Live Advertising and Events | Grupo Ramos | Pages BBDO | Dominican Republic | Silver |
| 152779 | Galaxy Graffiti | Single | AD STARS | Outdoor | Sectors | Electronics / IT/ Office | Samsung Electronics | Cheil Worldwide | Korea, Republic Of | Silver |
| 159983 | The Burnt Christmas Tree | Single | AD STARS | Outdoor | Sectors | Not-for-profit / Charity/ | Red Cross Australia | DDB Sydney | Australia | Silver |
| 166126 | Astronomical Sales | Single | AD STARS | Outdoor | Ambient (Non standard and | Live Advertising and Events | Mastercard | McCann Worldgroup MCM | United Arab Emirates | Silver |
| 161354 | Extra Reminder | Single | AD STARS | Outdoor | Ambient (Non standard and | Digital Screen | Mars | Clemenger BBDO Sydney | Australia | Silver |
| 151939 | McDonald's - Aggressive Grandchild | Single | AD STARS | Outdoor | Outdoor Craft | Art direction | McDonald's Indonesia, PT, Rekso Nasional Food | Flock Creative Network | Indonesia | Silver |
| 151940 | McDonald's - Restless Nephew | Single | AD STARS | Outdoor | Outdoor Craft | Art direction | McDonald's Indonesia, PT, Rekso Nasional Food | Flock Creative Network | Indonesia | Silver |
| 151935 | McDonald's - Aggressive Grandchild | Single | AD STARS | Outdoor | Sectors | Finance / Services / | McDonald's Indonesia, PT, Rekso Nasional Food | Flock Creative Network | Indonesia | Silver |
| 151986 | IMARS CINEMA | Single | AD STARS | Outdoor | Sectors | Corporate /Institution | Tencent | Tencent | China | Silver |
| 151918 | McDonalds - No Kid Can Resist | Campaign | AD STARS | Outdoor | Sectors | Finance / Services / | McDonald's Indonesia, PT, Rekso Nasional Food | Flock Creative Network | Indonesia | Silver |
| 151921 | McDonalds - No Kid Can Resist | Campaign | AD STARS | Outdoor | Outdoor Craft | Art direction | McDonald's Indonesia, PT, Rekso Nasional Food | Flock Creative Network | Indonesia | Silver |
| 152603 | HALF A PIANO THOUSAND MILES AWAY | Single | AD STARS | Outdoor | Sectors | Electronics / IT/ Office | Huawei Technologies Co., Ltd. | CIG | China | Silver |
| 158465 | Everyone's an Olympian | Single | AD STARS | Outdoor | Ambient (Non standard and | Special build | Japanese Olympic Committee and Consortium Members | DENTSU INC. | Japan | Silver |
| 155513 | SmartWax | Single | AD STARS | Outdoor | Ambient (Non standard and | Small Scale Special Solutions | Clean Ocean Foundation Australia | McCann Melbourne | Australia | Bronze |
| 157369 | Long May We Play | Single | AD STARS | Outdoor | Outdoor Craft | Art direction | TAB | M&C Saatchi Sydney | Australia | Bronze |
| 159698 | First Commissions | Single | AD STARS | Outdoor | Ambient (Non standard and | Live Advertising and Events | University of Melbourne | McCann Melbourne | Australia | Bronze |
| 151941 | McDonald's - Mad Cousin | Single | AD STARS | Outdoor | Outdoor Craft | Art direction | McDonald's Indonesia, PT, Rekso Nasional Food | Flock Creative Network | Indonesia | Bronze |
| 151933 | McDonald's - Mad Cousin | Single | AD STARS | Outdoor | Sectors | Finance / Services / | McDonald's Indonesia, PT, Rekso Nasional Food | Flock Creative Network | Indonesia | Bronze |

| Entry No. | Title | Type | Section | Category1 | Category2 | Category3 | Advertiser | Entrant Company | Country | Award |
|-----------|---|----------|----------|-------------|---------------------------|------------------------------------|---|--|----------------------|------------|
| 151934 | McDonald's - Restless Nephew | Single | AD STARS | Outdoor | Sectors | Finance / Services / | McDonald's Indonesia, PT, Rekso Nasional Food | Flock Creative Network | Indonesia | Bronze |
| 152100 | MORI BUILDING URBAN LAB | Single | AD STARS | Outdoor | Ambient (Non standard and | Special build | MORI BUILDING COMPANY, LIMITED | SIX INC. | Japan | Bronze |
| 157290 | Steinlager - Black Laundry | Single | AD STARS | Outdoor | Ambient (Non standard and | Live Advertising and Events | Steinlager | DDB Group New Zealand | New Zealand | Bronze |
| 158248 | Everything Explodes | Single | AD STARS | Outdoor | Sectors | Finance / Services / | Netflix | Daehong Communications | Korea, Republic Of | Bronze |
| 152822 | Fish Love Band | Single | AD STARS | Outdoor | Sectors | Not-for-profit / Charity/ | WWF Korea | Cheil Worldwide | Korea, Republic Of | Crystal |
| 160249 | The Hy Project | Single | AD STARS | Outdoor | Ambient (Non standard and | Interactive Outdoor | Ayax / Toyota | The Electric Factory | Uruguay | Crystal |
| 165531 | HEINEKEN 0.0 THE EVERYDAY SPONSORSHIPS | Single | AD STARS | Outdoor | Ambient (Non standard and | Small Scale Special Solutions | Heineken Thailand | WPP Marketing Communications (Thailand) Ltd. | Thailand | Crystal |
| 157172 | Small Business Drive | Single | AD STARS | Outdoor | Ambient (Non standard and | Small Scale Special Solutions | Inchcape (Lexus) Hong Kong | TBWA/Hong Kong | Hong Kong | Crystal |
| 156166 | The Aquarium of Mysterious Creatures | Single | AD STARS | Outdoor | Sectors | Foods | LOTTE Co., Ltd. | Dentsu Inc. | Japan | Crystal |
| 155131 | PooPaint | Single | AD STARS | Outdoor | Ambient (Non standard and | Small Scale Special Solutions | LOHAS KIDS CENTER CLOVER | Geometry Ogilvy Japan | Japan | Crystal |
| 159456 | CASTROL WELLNESS HITCHHIKERS | Single | AD STARS | Outdoor | Sectors | Vehicles | Castrol | Geometry MENA | United Arab Emirates | Crystal |
| 151714 | Move Beyond Labels | Single | AD STARS | Outdoor | Sectors | Finance / Services / | Cathay Pacific Airways | Leo Burnett Hong Kong | Hong Kong | Crystal |
| 154778 | Too Busy Lives | Campaign | AD STARS | Outdoor | Outdoor Craft | Illustration | IAG | Colenso BBDO | New Zealand | Crystal |
| 147262 | Close The Gap | Campaign | AD STARS | Outdoor | Outdoor Craft | Typography | Fifty Fifty Lebanon | Impact BBDO | United Arab Emirates | Crystal |
| 146770 | Dream Number | Single | AD STARS | Place brand | National Brands | | Loto Libanais | Impact BBDO | United Arab Emirates | Silver |
| 152881 | My First Pyongyang Friend | Single | AD STARS | Place brand | National Brands | | Ministry of Unification, Seoul Metropolitan Government, Saitaru | HSAd | Korea, Republic Of | Silver |
| 152200 | Matesong | Single | AD STARS | Place brand | National Brands | | Tourism Australia | M&C Saatchi Sydney | Australia | Silver |
| 154744 | DESIGNING TOKYO | Single | AD STARS | Place brand | City Brands (including | | Mori Building Co., Ltd. | DENTSU INC. | Japan | Bronze |
| 147290 | Naharouki | Campaign | AD STARS | Place brand | National Brands | | An-Nahar | Impact BBDO | United Arab Emirates | Bronze |
| 159933 | Virtual Sentosa | Campaign | AD STARS | Place brand | National Brands | | Sentosa Development Corporation | BBH Singapore | Singapore | Crystal |
| 157877 | Good Morning World | Single | AD STARS | Place brand | National Brands | | Tourism New Zealand | Special Group | New Zealand | Crystal |
| 161260 | The Burnt Christmas Tree | Single | AD STARS | PR | Practices & Specialism | Events & Experiential (PR | Red Cross Australia | DDB Sydney | Australia | Gold |
| 146546 | The New National Anthem Edition | Single | AD STARS | PR | Practices & Specialism | Brand voice (incl. strategic | An-Nahar | Impact BBDO | United Arab Emirates | Gold |
| 161250 | The Burnt Christmas Tree | Single | AD STARS | PR | Sectors | Not-for-profit / Charity/ | Red Cross Australia | DDB Sydney | Australia | Gold |
| 160908 | Belted Survivors | Single | AD STARS | PR | Practices & Specialism | Brand voice (incl. strategic | NZ Transport Agency | Clemenger BBDO Wellington | New Zealand | Gold |
| 154489 | The Punishing Signal | Single | AD STARS | PR | Sectors | Not-for-profit / Charity/ | Mumbai Police | FCB India Advertising LLP | India | Gold |
| 164553 | Strike Out Cancer | Campaign | AD STARS | PR | Sectors | Corporate /Institution | Grupo Ramos | Pages BBDO | Dominican Republic | Silver |
| 151719 | Tap Initiative | Single | AD STARS | PR | Sectors | Finance / Services / | TAB | M&C Saatchi Sydney | Australia | Silver |
| 152435 | LOSEV: DEAR BROTHER | Single | AD STARS | PR | Practices & Specialism | Events & Experiential (PR | LOSEV | Rafineri | Turkey | Silver |
| 151720 | Tap Initiative | Single | AD STARS | PR | Practices & Specialism | Corporate responsibility | TAB | M&C Saatchi Sydney | Australia | Silver |
| 159578 | VOKA SMARTFAKE | Single | AD STARS | PR | Practices & Specialism | Celebrity endorsement | Unitary Enterprise A1 | TDI Group | Belarus | Silver |
| 166144 | Astronomical Sales | Single | AD STARS | PR | Sectors | Finance / Services / | Mastercard | McCann Worldgroup MENA | United Arab Emirates | Silver |
| 152194 | Matesong | Single | AD STARS | PR | Practices & Specialism | Celebrity endorsement | Tourism Australia | M&C Saatchi Sydney | Australia | Silver |
| 165498 | THAI STAY HOME MILES EXCHANGE | Single | AD STARS | PR | Sectors | Finance / Services / | Thai Airways International Public Company Limited | WPP Marketing Communications (Thailand) Ltd. | Thailand | Bronze |
| 152195 | Matesong | Single | AD STARS | PR | Practices & Specialism | Brand voice (incl. strategic | Tourism Australia | M&C Saatchi Sydney | Australia | Bronze |
| 161464 | Coca-Cola x Star Wars | Single | AD STARS | PR | Sectors | Drinks (alcoholic & non-alcoholic) | The Coca-Cola Company | Ogilvy Malaysia | Malaysia | Bronze |
| 163125 | Don't wash. Don't clean. Save the Evidence. - Moodboard | Campaign | AD STARS | PR | Sectors | Not-for-profit / Charity/ | Gordon Thomas Honeywell - Government Affairs (GTLGA) | Ogilvy & Mather Pvt. Ltd. | India | Bronze |
| 159577 | VOKA SMARTFAKE | Single | AD STARS | PR | Sectors | Finance / Services / | Unitary Enterprise A1 | TDI Group | Belarus | Bronze |
| 161120 | KFC Michelin Impossible | Single | AD STARS | PR | Sectors | Finance / Services / | Yum! | Ogilvy Australia | Australia | Bronze |
| 152193 | Matesong | Single | AD STARS | PR | Sectors | Finance / Services / | Tourism Australia | M&C Saatchi Sydney | Australia | Bronze |
| 151718 | Tap Initiative | Single | AD STARS | PR | Practices & Specialism | Corporate reputation & | TAB | M&C Saatchi Sydney | Australia | Bronze |
| 147684 | LESSSALT | Single | AD STARS | PR | Sectors | Not-for-profit / Charity/ | Thai Health Promotion Foundation | CJ WORX | Thailand | Bronze |
| 150454 | Birds Records | Single | AD STARS | PR | Sectors | Not-for-profit / Charity/ | WWF Russia, Yandex.Music | BBDO Moscow | Russian Federation | Crystal |
| 160894 | Protect what's Precious | Single | AD STARS | PR | Sectors | Finance / Services / | IAG | Thinkerbell Pty Ltd | Australia | Crystal |
| 161334 | Donate With a Mate | Single | AD STARS | PR | Practices & Specialism | Events & Experiential (PR | Mars | Clemenger BBDO Sydney | Australia | Crystal |
| 151936 | McDonald's - Mad Cousin | Single | AD STARS | Print | Print Craft | Art direction | McDonald's Indonesia, PT, Rekso Nasional Food | Flock Creative Network | Indonesia | Grand Prix |
| 151866 | McDonald's - No Kid Can Resist | Campaign | AD STARS | Print | Sectors | Finance / Services / | McDonald's Indonesia, PT, Rekso Nasional Food | Flock Creative Network | Indonesia | Gold |

| Entry No. | Title | Type | Section | Category1 | Category2 | Category3 | Advertiser | Entrant Company | Country | Award |
|-----------|---|----------|----------|---------------------|-----------------------------|------------------------------------|--|--|----------------------|------------|
| 151915 | McDonalds - No Kid Can Resist | Campaign | AD STARS | Print | Print Craft | Art direction | McDonald's Indonesia, PT, Rekso Nasional Food | Flock Creative Network | Indonesia | Gold |
| 160770 | Language Sanctuary - Ad Space for Protecting Endangered Languages | Campaign | AD STARS | Print | Print Craft | Illustration | Okinawa Times | DENTSU CREATIVE X INC. | Japan | Gold |
| 160863 | Belted Survivors | Single | AD STARS | Print | Sectors | Not-for-profit / Charity/ | NZ Transport Agency | Clemenger BBDO Wellington | New Zealand | Gold |
| 154194 | Language Sanctuary - Ad Space for Protecting Endangered Languages | Campaign | AD STARS | Print | Sectors | Distribution / Publication | Okinawa Times | DENTSU CREATIVE X INC. | Japan | Silver |
| 151928 | McDonald's - Aggressive Grandchild | Single | AD STARS | Print | Sectors | Finance / Services / | McDonald's Indonesia, PT, Rekso Nasional Food | Flock Creative Network | Indonesia | Silver |
| 151930 | McDonald's - Restless Nephew | Single | AD STARS | Print | Sectors | Finance / Services / | McDonald's Indonesia, PT, Rekso Nasional Food | Flock Creative Network | Indonesia | Silver |
| 151931 | McDonald's - Mad Cousin | Single | AD STARS | Print | Sectors | Finance / Services / | McDonald's Indonesia, PT, Rekso Nasional Food | Flock Creative Network | Indonesia | Silver |
| 160533 | Language Sanctuary - Ad Space for Protecting Endangered Languages | Campaign | AD STARS | Print | Print Craft | Art direction | Okinawa Times | DENTSU CREATIVE X INC. | Japan | Silver |
| 154607 | Your baby is a work of art | Campaign | AD STARS | Print | Print Craft | Photography | Os Bebês da Lhais | Tuppi Criatividade | Brazil | Silver |
| 155597 | Taste the feeling : Bottle | Campaign | AD STARS | Print | Sectors | Drinks (alcoholic & non-alcoholic) | Coca - Cola (Thailand) Ltd. | Ogilvy Group Thailand | Thailand | Bronze |
| 148855 | The Villa | Campaign | AD STARS | Print | Print Craft | Art direction | 360 | RedBank | China | Bronze |
| 151571 | Keep Standing -The Eternal Challenge for Brands- | Single | AD STARS | Print | Print Craft | Art direction | Dentsu Advertising Awards Selection Council | DENTSU INC. | Japan | Bronze |
| 160597 | The Miley battle | Single | AD STARS | Print | Print Craft | Copy writing | BEGA Foods | Thinkerbell Pty Ltd | Australia | Bronze |
| 162692 | Crash | Campaign | AD STARS | Print | Sectors | Finance / Services / | Axa Financial Indonesia | Havas Jakarta | Indonesia | Bronze |
| 164373 | The Greatest Outback of all Time (GOOAT) - Brochure | Single | AD STARS | Print | Print Craft | Copy writing | Subaru Canada | Zulu Alpha Kilo | Canada | Bronze |
| 160407 | Supermarket Aid Flyer | Single | AD STARS | Print | Sectors | Foods | Mundial Supermarket | 3AW Brazil | Brazil | Bronze |
| 146536 | The New National Anthem Edition | Single | AD STARS | Print | Sectors | Distribution / Publication | An-Nahar | Impact BBDO | United Arab Emirates | Bronze |
| 162179 | Terms Against Bullying - Poster Campaign | Single | AD STARS | Print | Sectors | Not-for-profit / Charity/ | Universidade Lusitana, ISCAL 260, Universidade de Madeira, Universidade de Coimbra | White Rabbit Budapest | Hungary | Bronze |
| 162408 | Bottle | Single | AD STARS | Print | Sectors | Drinks (alcoholic & non-alcoholic) | Coca - Cola (Thailand) Ltd. | Ogilvy Group Thailand | Thailand | Bronze |
| 162521 | Glass | Single | AD STARS | Print | Sectors | Drinks (alcoholic & non-alcoholic) | Coca - Cola (Thailand) Ltd. | Ogilvy Group Thailand | Thailand | Bronze |
| 160678 | Drink Responsibly. #SexResponsibly | Campaign | AD STARS | Print | Sectors | Corporate /Institution | Pernod Ricard | BBH Singapore | Singapore | Crystal |
| 158928 | Fake Smile | Campaign | AD STARS | Print | Print Craft | Art direction | Disque Denuncia | Freelance | Brazil | Crystal |
| 157941 | WWF Your Plastic Diet | Campaign | AD STARS | Print | Sectors | Not-for-profit / Charity/ | WWF | Grey Malaysia | Malaysia | Crystal |
| 160240 | The Miley battle | Single | AD STARS | Print | Sectors | Foods | BEGA Foods | Thinkerbell Pty Ltd | Australia | Crystal |
| 151532 | For Seasons composed by climate data | Single | AD STARS | Radio & Audio | Sectors | Finance / Services / | NDR Eltonjohnsonmormie Orchestra Hamburg, Germany | jung von matt ag | Germany | Grand Prix |
| 160253 | The Hy Project | Single | AD STARS | Radio & Audio | Sectors | Vehicles | Ayax / Toyota | The Electric Factory | Uruguay | Gold |
| 161110 | Dream Baby Dream - Spinifex Gum | Single | AD STARS | Radio & Audio | Sectors | Not-for-profit / Charity/ | Spinifex Gum | SDWM | Australia | Silver |
| 162280 | Voice Of Home | Single | AD STARS | Radio & Audio | Sectors | Electronics / IT/ Office | Panasonic | Daiko Advertising Inc. | Japan | Silver |
| 149788 | If It Packs, It Posts 'Chris' | Single | AD STARS | Radio & Audio | Radio & Audio Craft | Scriptwriting | Australia Post | VMLY&R | Australia | Silver |
| 161097 | Dolly's Dream - Are your words doing damage? | Single | AD STARS | Radio & Audio | Sectors | Not-for-profit / Charity/ | Dolly's Dream | OTTO | Australia | Bronze |
| 149790 | If It Packs, It Posts 'Sir' | Single | AD STARS | Radio & Audio | Radio & Audio Craft | Scriptwriting | Australia Post | VMLY&R | Australia | Bronze |
| 149791 | If It Packs, It Posts 'Sir' | Single | AD STARS | Radio & Audio | Radio & Audio Craft | Active Performance | Australia Post | VMLY&R | Australia | Bronze |
| 149787 | If It Packs, It Posts 'Sir' | Single | AD STARS | Radio & Audio | Sectors | Finance / Services / | Australia Post | VMLY&R | Australia | Bronze |
| 154197 | Noise-O-Meter | Single | AD STARS | Radio & Audio | Radio & Audio Craft | Use of Radio as a Medium | Bose | Wunderman Thompson | United Arab Emirates | Bronze |
| 149785 | If It Packs, It Posts 'Chris' | Single | AD STARS | Radio & Audio | Sectors | Finance / Services / | Australia Post | VMLY&R | Australia | Crystal |
| 150905 | Euphejsms.com - Get Your Prostate Checked | Single | AD STARS | Radio & Audio | Radio & Audio Craft | Scriptwriting | Euphejsms.com | Nigel & Co. | United States | Crystal |
| 161099 | Dolly's Dream - Are your words doing damage? | Single | AD STARS | Radio & Audio | Radio & Audio Craft | Music / Sound Design | Dolly's Dream | OTTO | Australia | Crystal |
| 159700 | KFC Secret Menu | Single | AD STARS | Social & Influencer | Sectors | Finance / Services / | Yum! | Ogilvy Australia | Australia | Grand Prix |
| 159702 | KFC Secret Menu | Single | AD STARS | Social & Influencer | Social Insight & Engagement | Audience Targeting / | Yum! | Ogilvy Australia | Australia | Gold |
| 161113 | The Unsaid | Single | AD STARS | Social & Influencer | Social Insight & Engagement | Social Data & Insight | NZ Transport Agency | Clemenger BBDO Wellington | New Zealand | Gold |
| 153501 | Please Arrest Me | Single | AD STARS | Social & Influencer | Social Insight & Engagement | Brand Storytelling | RIT Foundation | Ogilvy Singapore | Singapore | Gold |
| 161572 | LONELY RAMBUTAN | Single | AD STARS | Social & Influencer | Social Insight & Engagement | Audience Targeting / | Malee Group PCL. | WPP Marketing Communications (Thailand) Ltd. | Thailand | Gold |
| 146465 | Souvenirs From Travel | Single | AD STARS | Social & Influencer | Sectors | Finance / Services / | China Airlines | Leo Burnett Taiwan | Taiwan | Gold |
| 157926 | WWF Your Plastic Diet | Campaign | AD STARS | Social & Influencer | Social Insight & Engagement | Community Building & | WWF | Grey Malaysia | Malaysia | Silver |
| 160884 | Belted Survivors | Single | AD STARS | Social & Influencer | Social Insight & Engagement | Brand Storytelling | NZ Transport Agency | Clemenger BBDO Wellington | New Zealand | Silver |
| 160278 | Singtel True Fan Test | Campaign | AD STARS | Social & Influencer | Social Insight & Engagement | Community Building & | Singapore Telecommunications (Singtel) | BBH Singapore | Singapore | Silver |
| 164654 | Mae Nak (Watch to Sleep Version) | Campaign | AD STARS | Social & Influencer | Social Insight & Engagement | Social Customer Strategy | NIGHT NIGHT | Choojai & Friends | Thailand | Silver |

| Entry No. | Title | Type | Section | Category1 | Category2 | Category3 | Advertiser | Entrant Company | Country | Award |
|-----------|--|----------|----------|---------------------|-----------------------------|------------------------------------|--|------------------------------|----------------------|---------|
| 164707 | Mae Nak (Watch to Sleep Version) | Campaign | AD STARS | Social & Influencer | Sectors | Drinks (alcoholic & non-alcoholic) | NIGHT NIGHT | Choojai & Friends | Thailand | Silver |
| 146291 | IKEA MUPOLASH | Single | AD STARS | Social & Influencer | Social Insight & Engagement | Social Data & Insight | IKEA BELGIUM | Ogilvy Social Lab | Belgium | Bronze |
| 154691 | Cadbury Generosity Bar | Single | AD STARS | Social & Influencer | Sectors | Foods | Mondelez International | Ogilvy Singapore | Singapore | Bronze |
| 164644 | Strike Out Cancer | Campaign | AD STARS | Social & Influencer | Social Insight & Engagement | Social Customer Strategy | Grupo Ramos | Pages BBDO | Dominican Republic | Bronze |
| 159573 | VOKA SMARTFAKE | Single | AD STARS | Social & Influencer | Sectors | Finance / Services / | Unitary Enterprise A1 | TDI Group | Belarus | Bronze |
| 160354 | KFC Michelin Impossible | Single | AD STARS | Social & Influencer | Sectors | Finance / Services / | Yum! | Ogilvy Australia | Australia | Bronze |
| 167721 | I Will Wear Out Plastic | Single | AD STARS | Social & Influencer | Sectors | Not-for-profit / Charity/ | United Nations Environment Programme (UNEP) | Ogilvy | India | Bronze |
| 150451 | Birds Records | Single | AD STARS | Social & Influencer | Sectors | Not-for-profit / Charity/ | WWF Russia, Yandex.Music | BBDO Moscow | Russian Federation | Bronze |
| 166806 | Insta-Highlights | Single | AD STARS | Social & Influencer | Social Insight & Engagement | Real-time Response | Google Thailand | Toaster | Singapore | Crystal |
| 160874 | KFC Michelin Impossible | Single | AD STARS | Social & Influencer | Social Insight & Engagement | Real-time Response | Yum! | Ogilvy Australia | Australia | Crystal |
| 158856 | Ginebra San Miguel Frontliner Labels | Single | AD STARS | Social & Influencer | Social Insight & Engagement | Real-time Response | Ginebra San Miguel Inc | Dentsu One Manila | Philippines | Crystal |
| 161087 | Dolly's Dream - Are your words doing damage? | Single | AD STARS | Social & Influencer | Social Insight & Engagement | Community Building & | Dolly's Dream | OTTO | Australia | Crystal |
| 150488 | The Greatest Reads | Single | AD STARS | Social & Influencer | Social Insight & Engagement | Audience Targeting / | Beeline | Contrapunto Russia | Russian Federation | Crystal |
| 147014 | Hunger Insurance | Single | AD STARS | Social & Influencer | Social Insight & Engagement | Social Data & Insight | MARS | Impact BBDO | United Arab Emirates | Crystal |
| 146752 | PUMA Rider Unlocked | Campaign | AD STARS | Social & Influencer | Sectors | Cosmetic / Beauty / Clothing / | PUMA Sports Goods Sdn Bhd | IPG Mediabrands Sdn Bhd | Malaysia | Crystal |
| 146531 | The New National Anthem Edition | Single | AD STARS | Social & Influencer | Sectors | Distribution / Publication | An-Nahar | Impact BBDO | United Arab Emirates | Crystal |
| 146334 | Ikea Pets Tunes | Single | AD STARS | Social & Influencer | Sectors | Furniture / Household | IKEA BELGIUM | Ogilvy Social Lab | Belgium | Crystal |
| 159368 | HackYourFuture - Behind the Source | Single | PSA | Education | | | HackYourFuture | 72andSunny Amsterdam | Netherlands | Gold |
| 156867 | Google Read Along: Learn to read with the magic of voice | Single | PSA | Education | | | Google | Google | Japan | Silver |
| 164667 | Strike Out Cancer | Campaign | PSA | Education | | | Grupo Ramos | Pages BBDO | Dominican Republic | Silver |
| 159735 | The Secret Lives of Animals | Single | PSA | Education | | | PETA | the community | United States | Bronze |
| 159481 | Losing Lena | Single | PSA | Education | | | Code Like A Girl and Creatable | Facebook Singapore Pte. Ltd. | Singapore | Bronze |
| 147361 | Inherit His Name, Inherit His Way | Single | PSA | Education | | | National Muslim Collective | Triad | Sri Lanka | Bronze |
| 155838 | Read Along: Branding | Single | PSA | Education | | | Google | Google | Japan | Crystal |
| 150603 | The Milk Books | Campaign | PSA | Education | | | Spar Slovenija | Futura DDB | Slovenia | Crystal |
| 146553 | The New National Anthem Edition | Single | PSA | Gender Equality | | | An-Nahar | Impact BBDO | United Arab Emirates | Gold |
| 154002 | Equality Spell Check | Single | PSA | Gender Equality | | | Lenovo | Wunderman Thompson | United Arab Emirates | Silver |
| 147153 | Close The Gap | Single | PSA | Gender Equality | | | Fifty Fifty Lebanon | Impact BBDO | United Arab Emirates | Silver |
| 152834 | Please Arrest Me | Single | PSA | Gender Equality | | | RIT Foundation | Ogilvy Singapore | Singapore | Bronze |
| 161757 | Losing Lena | Single | PSA | Gender Equality | | | Code Like a Girl | Clemenger BBDO Sydney | Australia | Bronze |
| 165778 | Parenthood: Rephrased | Single | PSA | Gender Equality | | | Babishop | McCann Worldgroup MENA | United Arab Emirates | Bronze |
| 152373 | Lone Stars | Single | PSA | Gender Equality | | | Botafogo, UN Women | Agencia3 | Brazil | Crystal |
| 156674 | A lifetime commitment | Single | PSA | Gender Equality | | | Sodimac and Maestro | McCann Lima | Peru | Crystal |
| 151531 | For Seasons composed by climate data | Single | PSA | Green | | | NDR Elbphilharmonie Orchestra Hamburg, Germany | jung von matt ag | Germany | Gold |
| 158007 | WWF Your Plastic Diet | Campaign | PSA | Green | | | WWF | Grey Malaysia | Malaysia | Silver |
| 164027 | The Rainforest Fire Channel | Single | PSA | Green | | | Amazon Rainforest Conservancy | Zulu Alpha Kilo | Canada | Silver |
| 147366 | Inherit His Name, Inherit His Way | Single | PSA | Green | | | National Muslim Collective | Triad | Sri Lanka | Silver |
| 152440 | Solar Boat : Clean Up Mekong | Single | PSA | Green | | | Hanwha Group | INNOCEAN Worldwide | Korea, Republic Of | Bronze |
| 155512 | SmartWax | Single | PSA | Green | | | Clean Ocean Foundation Australia | McCann Melbourne | Australia | Bronze |
| 150464 | Birds Records | Single | PSA | Green | | | WWF Russia, Yandex.Music | BBDO Moscow | Russian Federation | Bronze |
| 155496 | Bamboo Sweets | Single | PSA | Green | | | LIFULL | PEAK | Japan | Bronze |
| 154897 | The Ash Globe | Single | PSA | Green | | | Greenpeace Australia Pacific | The Works | Australia | Crystal |
| 148238 | AURA INCENSE BARRICADE | Single | PSA | Green | | | DLAS INTERNATIONAL (PVT) LTD | TBWA/Sri Lanka | Sri Lanka | Crystal |
| 164626 | Strike Out Cancer | Campaign | PSA | Healthcare | | | Grupo Ramos | Pages BBDO | Dominican Republic | Silver |
| 165132 | If you're outdoors, you need to protect yourself. | Single | PSA | Healthcare | | | League Against Cancer Peru | McCann Lima | Peru | Silver |
| 154717 | Cadbury Generosity Bar | Single | PSA | Healthcare | | | Mondelez International | Ogilvy Singapore | Singapore | Silver |
| 158524 | Healing Touch | Single | PSA | Healthcare | | | Manipal Health Enterprises Ltd. | C-Lab | India | Silver |

| Entry No. | Title | Type | Section | Category1 | Category2 | Category3 | Advertiser | Entrant Company | Country | Award |
|-----------|--|----------|---------|-----------------|-----------|-----------|---|---|----------------------|------------|
| 152056 | Tap Initiative | Single | PSA | Healthcare | | | TAB | M&C Saatchi Sydney | Australia | Silver |
| 150179 | Euphejisms.com | Single | PSA | Healthcare | | | Euphejisms.com | Nigel & Co. | United States | Silver |
| 166175 | Blood Unity | Single | PSA | Healthcare | | | Donner Sang Compler | wccann Worldgroup MENA | United Arab Emirates | Silver |
| 146058 | TMB Donation Bib | Single | PSA | Healthcare | | | TMB BANK | DREAM RIDERS | Thailand | Silver |
| 149186 | Art of Quarantine | Single | PSA | Healthcare | | | ministry of Culture and Informational Security of Ukraine | Looma | Ukraine | Bronze |
| 147694 | LESSSALT | Single | PSA | Healthcare | | | Thai Health Promotion Foundation | CJ WORX | Thailand | Bronze |
| 155408 | Deria Takbir (Unheard Prayer) | Single | PSA | Healthcare | | | Maxis | Leo Burnett Kuala Lumpur | Malaysia | Bronze |
| 161089 | Samsung Good Vibes | Single | PSA | Healthcare | | | Samsung India | Cheil India Pvt Ltd | India | Bronze |
| 161102 | Dolly's Dream - Are your words doing damage? | Single | PSA | Healthcare | | | Dolly's Dream | OTTO | Australia | Bronze |
| 146132 | 15cm Hair Donation | Single | PSA | Healthcare | | | Cancer Tumor Patients Aid Associations | Wunderman Thompson Taipei | Taiwan | Crystal |
| 162375 | Beautiful Shit | Single | PSA | Healthcare | | | Abbott | wccann-erickson Guangming Ltd , Shanghai | China | Crystal |
| 164283 | See Beyond the ICU | Single | PSA | Healthcare | | | Hospice Casa Sperantei | Centrade Cheil | Romania | Crystal |
| 152243 | Please Arrest Me | Single | PSA | Human Rights | | | RIT Foundation | Ogilvy Singapore | Singapore | Silver |
| 147156 | Close The Gap | Single | PSA | Human Rights | | | Fifty Fifty Lebanon | Impact BBDO | United Arab Emirates | Silver |
| 149013 | Saferkidsph Toys Film | Single | PSA | Human Rights | | | Unicef | IBWW SANTIAGO MANCADA | Philippines | Silver |
| 152663 | Homeless ASMR | Single | PSA | Human Rights | | | Simon Community Northern Ireland | Ogilvy Singapore | Singapore | Bronze |
| 152697 | The Relaxing Sound of Rain | Single | PSA | Human Rights | | | Simon Community Northern Ireland | Ogilvy Singapore | Singapore | Bronze |
| 148777 | Saferkidsph Toys -Online | Single | PSA | Human Rights | | | UNICEF | IBWW SANTIAGO MANCADA | Philippines | Bronze |
| 154718 | Cadbury Generosity Bar | Single | PSA | Human Rights | | | Mondelez International | Ogilvy Singapore | Singapore | Bronze |
| 166217 | Digital Birth Registration | Single | PSA | Human Rights | | | Telenor 4G | ogilvy | Pakistan | Bronze |
| 148155 | Samsung Good Vibes | Single | PSA | Human Rights | | | Samsung India | Cheil India Pvt Ltd | India | Crystal |
| 154987 | Cruel Recruitment -End Child Labour Project | Single | PSA | Human Rights | | | Good Man Service | ADK Marketing Solutions Inc. | Japan | Crystal |
| 158044 | Volvo Safe Drive Hour | Single | PSA | Partnerships | | | Volvo | Grey Malaysia | Malaysia | Crystal |
| 146554 | The New National Anthem Edition | Single | PSA | Peace & Justice | | | An-Nahar | Impact BBDO | United Arab Emirates | Silver |
| 164044 | Hang Your Rent | Single | PSA | Peace & Justice | | | DIA / MiniPreco | NOSSA | Portugal | Bronze |
| 165992 | As far as we go | Single | PSA | Peace & Justice | | | Almosafer | wccann Worldgroup MENA | United Arab Emirates | Bronze |
| 147299 | Naharouki | Campaign | PSA | Peace & Justice | | | An-Nahar | Impact BBDO | United Arab Emirates | Crystal |
| 152795 | My First Pyongyang Friend | Single | PSA | Peace & Justice | | | ministry of Unification, Seoul Metropolitan Government, Saltire | HSAd | Korea, Republic Of | Crystal |
| 160935 | Belted Survivors | Single | PSA | Others | | | NZ Transport Agency | Clemenger BBDO Wellington | New Zealand | Silver |
| 160333 | ONE RACE | Single | PSA | Others | | | JAPAN SPORT COUNCIL | DENTSU INC. | Japan | Silver |
| 163957 | BFM Unite For Food | Single | PSA | Others | | | BFM Radio - The Business Station | Fishermen Integrated | Malaysia | Bronze |
| 156982 | L&P - Best Day Ever | Single | PSA | Others | | | Coca-Cola Amatil | DDB Group New Zealand | New Zealand | Bronze |
| 154664 | CHANGE FOR GOOD | Single | PSA | Others | | | Tencent Charity | Tencent | China | Bronze |
| 163148 | Ujuzi Mtaani | Single | PSA | Others | | | Unga wa Dola | Dragonfly Ltd | Kenya | Bronze |
| 152985 | Anti Bullying Skin | Single | PSA | Others | | | Samsung and Fortnite | Cheil Brazil | Brazil | Bronze |
| 166258 | Digital Birth Registration | Single | PSA | Others | | | Telenor 4G | ogilvy | Pakistan | Crystal |
| 161279 | The Burnt Christmas Tree | Single | PSA | Others | | | Red Cross Australia | DDB Sydney | Australia | Crystal |
| 166459 | Stay-Home | Single | PSA | Others | | | Telenor Pakistan | ogilvy | Pakistan | Crystal |
| 157573 | THAI STAY HOME MILES EXCHANGE | Single | SPECIAL | Pivot | | | Thai Airways International Public Company Limited | WPP Marketing Communications Thailand Ltd | Thailand | Grand Prix |
| 158531 | Ginebra San Miguel Frontliner Labels | Single | SPECIAL | Pivot | | | Ginebra San Miguel Inc | Dentsu One Manila | Philippines | Silver |
| 156614 | TheRealHeroes Project | Single | SPECIAL | Pivot | | | Sports United | 72andSunny Los Angeles | United States | Silver |
| 153159 | Staaaay | Single | SPECIAL | Pivot | | | Pet World Marketing Sdn Bhd | Imaginary Friends | Malaysia | Silver |
| 152871 | Till We Fly Again | Single | SPECIAL | Pivot | | | Cathay Pacific Airways | Leo Burnett Hong Kong | Hong Kong | Silver |
| 160522 | KFC You Soon | Single | SPECIAL | Pivot | | | KFC Malaysia | Naga DDB Sdn Bhd | Malaysia | Silver |
| 158078 | Get through the hardships, get online | Single | SPECIAL | Pivot | | | CloudCart Bulgaria | proof. | Bulgaria | Silver |
| 163233 | Castrol Care For Caretakers | Single | SPECIAL | Pivot | | | Castrol | Geometry MENA | United Arab Emirates | Silver |
| 162703 | Coca-cola_For The Human Race_Phase 1 | Campaign | SPECIAL | Pivot | | | The Coca-cola Company | DIRECTORS THINK TANK | Malaysia | Bronze |

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|-----------|--|----------|-------------|------------------------------|-------------|---------------------------|--|--|-------------------------|---------|
| 157163 | Home? | Campaign | SPECIAL | Pivot | | | TECHO | Humano | via, Plurinational Stat | Bronze |
| 162206 | Air Hug | Single | SPECIAL | Pivot | | | None | McCann-Erickson Guangming Ltd., Shanghai | China | Bronze |
| 153901 | Play Your Part - Sanitiser | Campaign | SPECIAL | Pivot | | | Directors Think Tank | Imaginary Friends | Malaysia | Bronze |
| 155568 | KitaSapotKita (We Support Each Other) | Single | SPECIAL | Pivot | | | Maxis | Leo Burnett Kuala Lumpur | Malaysia | Bronze |
| 155379 | Baby Shark HandWash Challenge | Single | SPECIAL | Pivot | | | SmartStudy | Facebook Creative Shop | Korea, Republic Of | Bronze |
| 162251 | STAGE X Drive-in concert | Single | SPECIAL | Pivot | | | HYUNDAI MOTOR COMPANY | IDEOT | Korea, Republic Of | Crystal |
| 157143 | Otherside Plan C | Single | SPECIAL | Pivot | | | Otherside Brewing Co | Block | Australia | Crystal |
| 158455 | Welcome (?) | Single | SPECIAL | Pivot | | | mediterranea saving humans | conversion | Italy | Crystal |
| 158456 | ABSOLUT PRIDE | Single | SPECIAL | Pivot | | | PERNOD RICARD | conversion | Italy | Crystal |
| 150612 | Docovidtary | Single | SPECIAL | Pivot | | | Kasikornbank Public Company Limited | GREYnJ UNITED | Thailand | Crystal |
| 162176 | Clorox Workouts | Single | SPECIAL | Pivot | | | The Clorox Company | Horizon FCB | United Arab Emirates | Crystal |
| 159644 | WerkItFromHome | Single | SPECIAL | Pivot | | | truth | 72andSunny Los Angeles | United States | Crystal |
| 155042 | Bathroom Got Talent | Single | SPECIAL | Pivot | | | Orocan Philippines | GIGIL | Philippines | Crystal |
| 158180 | The Reconnecting Track | Single | SPECIAL | Pivot | | | Indosat Ooredoo | PT. Pilar Mata Angin | Indonesia | Crystal |
| 165941 | DAS TALKOMOBILE | Single | SPECIAL | Pivot | | | Suzuki | Deloitte Australia | Australia | Crystal |
| 161393 | World Oceans Day | Single | SPECIAL | Pivot | | | Fine Hygienic Holding | Horizon FCB | United Arab Emirates | Crystal |
| 159765 | Nation Campaign for the good deed of Prepayment | Campaign | SPECIAL | Pivot | | | Korean Ministry of SMEs and Startups | Ministry of SMEs and startups | Korea, Republic Of | Crystal |
| 160392 | Supermarket Aid Flyer | Single | SPECIAL | Pivot | | | Mundial Supermarket | 3AW Brazil | Brazil | Crystal |
| 155909 | Dear Client, Thank You For Cancelling Our Work | Single | SPECIAL | Pivot | | | TCP Group | WPP Marketing Communications (Thailand) Ltd. | Thailand | Crystal |
| 164505 | Live in the Home you love Postcards | Single | SPECIAL | Pivot | | | HomeEquity Bank | Zulu Alpha Kilo | Canada | Crystal |
| 151275 | Nike Dark Horse | Single | VIDEO STARS | Branded Entertainment Videos | Movie | | Nike Run Club | R/GA Shanghai | China | Gold |
| 164134 | Xibalba | Single | VIDEO STARS | Branded Entertainment Videos | Others | | AB InBev | OGILVY Mexico | Mexico | Silver |
| 150471 | Birds Records (Dich by Ivan Dorn) | Single | VIDEO STARS | Branded Entertainment Videos | Music Video | Music Video in Craft | WWF Russia, Yandex Music | BBDO Moscow | Russian Federation | Silver |
| 147746 | Time will Tell | Single | VIDEO STARS | Branded Entertainment Videos | Movie | | Schroders Taiwan | Dentsu Taiwan | Taiwan | Silver |
| 158631 | 10 Sec. Drama: The Stop Line of Love -Season 2- | Campaign | VIDEO STARS | Branded Entertainment Videos | Others | | TOYOTA MOBILITY PARTS | HAKUHODO | Japan | Silver |
| 164337 | Kinship | Single | VIDEO STARS | Branded Entertainment Videos | Others | | PUB, Singapore's National Water Agency | Tribal Worldwide | Singapore | Silver |
| 149909 | PETRONAS Land of Light Bulbs | Campaign | VIDEO STARS | Branded Entertainment Videos | Movie | | Petroleum Nasional Berhad | IPG Mediabrands Sdn Bhd | Malaysia | Bronze |
| 164871 | UPGRADE TO NEW VERSION | Campaign | VIDEO STARS | Branded Entertainment Videos | Movie | | United Overseas Bank | Rabbit Digital Group Co., Ltd. | Thailand | Bronze |
| 164912 | The Frog Prince | Single | VIDEO STARS | Branded Entertainment Videos | Others | | PUB, Singapore's National Water Agency | Tribal Worldwide | Singapore | Bronze |
| 164933 | Tuborg Open To More Connections | Single | VIDEO STARS | Branded Entertainment Videos | Music Video | Music Video in Creativity | Tuborg Open To More Connections | Happiness | Viet Nam | Bronze |
| 145596 | The Translator | Single | VIDEO STARS | Branded Entertainment Videos | Others | | Julie's | GOVT Singapore | Singapore | Bronze |
| 156199 | Instant Lonely Meal | Single | VIDEO STARS | Branded Entertainment Videos | Others | | 7-ELEVEN Taiwan | ADK Taiwan | Taiwan | Crystal |
| 156126 | Slurp-at -One-Go | Campaign | VIDEO STARS | Branded Entertainment Videos | Others | | Uni President | ADK Taiwan | Taiwan | Crystal |
| 158748 | Sound Tracks | Single | VIDEO STARS | Branded Entertainment Videos | Music Video | Music Video in Craft | Formula Electric Racing (HK) Ltd | TBWA/Hong Kong | Hong Kong | Crystal |
| 166871 | Dot Translate. The First Braille Translator Based on AI. | Single | VIDEO STARS | Branded Information Videos | | | Dot Incorporation | Serviceplan Korea | Korea, Republic Of | Silver |
| 164636 | Strike Out Cancer | Campaign | VIDEO STARS | Branded Information Videos | | | Grupo Ramos | Pages BBDO | Dominican Republic | Silver |
| 147024 | Hunger Insurance | Single | VIDEO STARS | Branded Information Videos | | | MARS | Impact BBDO | United Arab Emirates | Silver |
| 150182 | Euphejisms.com | Single | VIDEO STARS | Branded Information Videos | | | Euphejisms.com | Nigel & Co. | United States | Bronze |
| 146115 | Settlements (Asentamientos) | Single | VIDEO STARS | Branded Information Videos | | | Techo Latam | Inbrax Chile | Chile | Bronze |
| 157269 | Starlux Airlines In-flight Safety Video | Campaign | VIDEO STARS | Branded Information Videos | | | Starlux Airlines Co., Ltd. | Daikido Idea Collective Co., Ltd. | Taiwan | Bronze |
| 161164 | The Rule of 300 | Single | VIDEO STARS | Branded Information Videos | | | Standard Chartered Bank Hong Kong | TBWA/Hong Kong | Hong Kong | Bronze |
| 166124 | Steinlager - Black Laundry | Single | VIDEO STARS | Branded Information Videos | | | Steinlager | DDB Group New Zealand | New Zealand | Bronze |
| 159706 | The Man Who Never Got Anything Back | Single | VIDEO STARS | Branded Information Videos | | | Emirates NBD Saudi Arabia | McCann Worldgroup MENA | United Arab Emirates | Bronze |
| 146635 | The Hot Tea Stain | Single | VIDEO STARS | Branded Information Videos | | | Shalamar Hospital | Impact BBDO | United Arab Emirates | Crystal |
| 165115 | Phatta Note (Tom Currency Note) | Single | VIDEO STARS | Branded Information Videos | | | Easypaisa | Ogilvy Pakistan | Pakistan | Crystal |
| 163885 | THE ACTION STAR | Single | VIDEO STARS | Branded Information Videos | | | Suyen Corporation | TBWA SANTIAGO MANGADA | Philippines | Crystal |
| 163886 | The Matinee Idol | Campaign | VIDEO STARS | Branded Information Videos | | | Suyen Corporation | TBWA SANTIAGO MANGADA | Philippines | Crystal |

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|-----------|----------------------------------|----------|-------------|----------------------|-----------|-----------|---|--------------------------------|--------------------|---------|
| 154513 | The Punishing Signal | Single | VIDEO STARS | Branded Viral Videos | | | Mumbai Police | FCB India Advertising LLP | India | Gold |
| 146486 | Souvenirs From Travel | Single | VIDEO STARS | Branded Viral Videos | | | China Airlines | Leo Burnett Taiwan | Taiwan | Silver |
| 158004 | WWF Your Plastic Diet | Campaign | VIDEO STARS | Branded Viral Videos | | | WWF | Grey Malaysia | Malaysia | Silver |
| 152842 | Please Arrest Me | Single | VIDEO STARS | Branded Viral Videos | | | RIT Foundation | Ogilvy Singapore | Singapore | Silver |
| 151896 | CHANGE FOR GOOD | Single | VIDEO STARS | Branded Viral Videos | | | Tencent Charity | Tencent | China | Silver |
| 148154 | Samsung Good Vibes | Single | VIDEO STARS | Branded Viral Videos | | | Samsung India | Cheil India Pvt Ltd | India | Silver |
| 154743 | DESIGNING TOKYO | Single | VIDEO STARS | Branded Viral Videos | | | Mori Building Co., Ltd. | DENTSU INC. | Japan | Silver |
| 162704 | Steve | Campaign | VIDEO STARS | Branded Viral Videos | | | KASIKORN BANK PUBLIC COMPANY LIMITED | Rabbit Digital Group Co., Ltd. | Thailand | Bronze |
| 155235 | Mae Nak (Watch to Sleep Version) | Campaign | VIDEO STARS | Branded Viral Videos | | | NIGHT NIGHT | Choojai & Friends | Thailand | Bronze |
| 152181 | THE MOST FAMOUS GRILLER IN PERU | Single | VIDEO STARS | Branded Viral Videos | | | Burger King | McCann Lima | Peru | Bronze |
| 163686 | The Real Review | Single | VIDEO STARS | Branded Viral Videos | | | Yves Rocher Thailand | Choojai & Friends | Thailand | Bronze |
| 164402 | UPGRADE TO NEW VERSION | Campaign | VIDEO STARS | Branded Viral Videos | | | United Overseas Bank | Rabbit Digital Group Co., Ltd. | Thailand | Bronze |
| 165613 | The Singing Soap | Single | VIDEO STARS | Branded Viral Videos | | | Ministry of Culture, Sports and Tourism | DminusOne | Korea, Republic Of | Bronze |
| 159284 | 100 YEARS TRAIN | Single | VIDEO STARS | Branded Viral Videos | | | Sotetsu Holdings, Inc. | dentsu inc. | Japan | Crystal |
| 146288 | Still My Little Girl | Single | VIDEO STARS | Branded Viral Videos | | | Prospect Hospitality Co., Ltd. | Leo Burnett Taiwan | Taiwan | Crystal |